ANN Board Meeting

October 10, 2013 – 11:00 am - 12:15 pm

Teleconference Line: 1-712-432-3066 | Code: 159757#

AGENDA

1. Call to Order, Acknowledgement of Attendance
2. Approval of Minutes from April 18 Board Meeting (Attached) (No quorum in June)
3. Old Business
   * Committee Reports
     + Advocacy
       - Lobbying Costs = $2,280
       - 480 registered for AB 60 webinar on July 10 with Nicole Lamboley, Secretary of State’s office.
       - 62 people attended workshops on Reducing Burden of AB 60 in both Las Vegas (July 30) and Reno (July 31)
         * Revenue = $2,483
       - 23 have registered so far for the *AB 60 Compliance Toolkit* pre-conference workshops on Nov 7 (Reno) or 14 (Las Vegas).
         * Revenue = $1,023 (to-date)
     + Development
       - 3 new revenue streams:
         * [Career Center](http://jobs.alliancefornevadanonprofits.com/home/index.cfm?site_id=16424)
         * [Regional Conferences](http://alliancefornevadanonprofits.com/conferences/)
         * [Unemployment Insurance Alternative Program](http://alliancefornevadanonprofits.com/resources/unemployment)
     + Finance
       - Balance Sheet through October 9, 2013 (see attached Board Report October 2013)
       - Profit & Loss through October 9, 2013 (see attached Board Report October 2013)
       - We received a check for $1,320.48 in “related organizations” revenue from NANO.
     + Marketing & Membership
       - Reduced Rates - In July, 8 nonprofits took advantage of the reduced rates for smaller nonprofits (7 new, 1 renewal).
         * Recommendation: Adopt reduced rates moving forward in December: Less than $25,000 = $70/year, $25,001-$49,999 = $85/year, $50,000-$99,999 = $135/year, $100,000+ = Remains at $150 (regular rate)
       - Monthly Rate – So far, 2 nonprofits pay monthly rate of $15/month.
       - Recommendation: Offer a 15% off end-of-year special.
       - Annual Membership Meeting
         * Recommendation: Hold annual meeting in mid-December. Use November conferences to identify possible candidates to serve on Board. Identify candidates by November 30.
       - Google Grant – Spending approximately $100/day in Google AdWords for job seekers.
     + Programming
       - Webinars
         * Past 2 months – 83 registrants

Charting Your Impact – Aug 14

QuickBooks 101 for Nonprofits – Aug 28 (Thanks, Brenda!)

Protecting Employee Rights – Sept 12

Pro Bono Legal Services – Sept 12 (Thanks, Renee!)

* + - * + Coming Up

Fundraising 101 – Oct 24

How to Strengthen Your Board’s Fundraising Muscle – Oct 30

Nevada Unemployment Insurance: Changes Ahead – Nov 6

* + - * + 879 registrants in webinars so far this year
        + Webinar Revenue = $2,416
      * Regional Conferences for Nonprofits
        + November 7-8 – Reno – Harrah’s – <http://RenoConference.org> (attached flyer)

Needs: distribute flyers, secure a local official, identify presenters, power networking table coordinators, volunteers (day of), meet at venue

Tues, Oct 22 – 9 am – Planning committee

* + - * + November 14-15 – Las Vegas – The Center – <http://LasVegasConference.org> (attached flyer)

Needs: distribute flyers, secure a local official, identify presenters, power networking table coordinators, volunteers (day of), meet at venue

\_\_\_\_\_\_\_\_\_\_\_ (TBD) – 9 am – Planning committee

* + - * + 2014 Dates

May 8-9 – Las Vegas – Rio

October 2-3 – Reno – Harrah’s

* + Other?

1. New Business
   * Other?
2. Schedule Next Board Meeting (December, prior to annual meeting)