ANN Board Meeting

April 18, 2013

**MINUTES**

1. Call to Order – 11:04 am

*Attendance*

|  |  |  |  |
| --- | --- | --- | --- |
| Call Number | Name | Join Time | Leave Time |
| 775-626-6634 (SPARKS, NV) | Phil Johncock | 10:59:14 AM | 11:59:38 AM |
| 702-423-4722 (HENDERSON, NV) | Dana Serrata | 11:00:47 AM | 11:59:37 AM |
| 702-992-7281 (HENDERSON, NV) | Lu | 11:00:14 AM | 11:56:27 AM |
| 702-644-3663 (LAS VEGAS, NV) | Andy Schuricht | 11:00:22 AM | 11:59:32 AM |
| 775-829-9833 (RENO, NV) | Patti | 11:05:52 AM | 11:53:27 AM |
| 775-289-8519 (ELY, NV) | BJ Abel | 10:59:26 AM | 11:59:33 AM |
| 650-622-2668 (BELMONT, CA) | Jill | 11:02:40 AM | 11:59:39 AM |
| 775-284-3491 (RENO, NV) | Renee | 11:11:43 AM | 11:59:33 AM |
| 775-358-2844 (RENO, NV) | Mary Brock | 10:58:47 AM | 11:56:32 AM |
| 775-721-6833 (CARSON CITY, NV) | Cindy | 11:02:37 AM | 11:56:30 AM |

*Absent*

Lisa-Marie Lightfoot, M.A., CVA (Term ends 12-31-14)

Theresa Reilly (Term ends 12-31-13)

Brenda Stout CPA (Term ends 12-31-15) Treasurer

1. APPROVED: Minutes from February 28, 2013 | Motion by Lu, Second by Mary | Passed

1. **New Business**
   1. Nevada’s Big Give – April 25 | 3 member agencies are not participating. 3 agencies are planning to participate (Patti, Dana & Andy). ANN met with Stacey Wedding when she was in Northern Nevada. ANN is helping with the Northern Nevada headquarters at KNPB (PBS station). Patti agreed to connect someone from her agency with Phil to stop by the event. Jill said she might be able to attend.
2. **Old Business**
   1. APPROVED: Phil will remain as ANN Executive Director and remove “Interim” from the title. | Motion by Jill, Second by Lu | Passed
   2. COMMITTEE REPORTS
      1. Advocacy: Co-Chairs: Andy and Lisa-Marie
         1. AB 60 Update – ANN submitted to all of the members of the Assembly Judiciary committee a position statement from ANN, showing support of the concept of AB 60 and the importance of transparency in the sector. The position statement includes the cost that would be incurred by the sector if passed. The Assembly Judiciary committee passed AB 60 with some amendments. It now goes before the full Assembly floor for a vote next week or depending on scheduling. Phil attended the working session of the Assembly Judiciary and met again with the Secretary of State and Attorney General’s office. They are required to generate an impact statement on businesses with revenue under $100,000. The specific items that nonprofits will have to report will be identified in the regulation process that takes place before the law would go into affect starting January 1, 2014. The Advocacy Committee worked with Phil to come up with the position paper. Andy received calls from the local community about ANN’s position on AB 60 and if there is anything they need to do.
         2. March 6 Meeting - We had an Advocacy Committee meeting on March 6. We had David Thompson from the National Council of Nonprofits attend. David spoke about the Sequester, the work the National Council is doing to keep track of federal legislation and keeping track of state policies. He had a lot of good things to say about Nevada, our position, and staying on top of AB 60 proactively. Board members who attended thought it was very informative.
         3. Federal Sequestration – Phil receives updates almost weekly from the National Council. Dana mentioned that some nonprofits serving seniors have already been told informally by the state what kind of cuts to expect. Perhaps we could do a survey to collect more data (i.e., what percentage of the members are having grants cut back as a result of the Sequestration). Phil could create a survey in LinkedIn group. Renee’s agency has been told what kind of cuts to expect.
         4. Charitable Giving Incentive – There have been some discussions about capping the charitable giving incentive.
         5. President’s Proposal for e-filing of 990 forms – Instead of being image based (i.e., .pdf) reporting, the Obama administration is proposing a switch to an online form for nonprofits to input information into fields. Additional reports and research can be done by the sector around giving patterns.
         6. Phil will forward information he receives to the Advocacy Committee to determine if we should share with members.
      2. Development: Co-Chair Phil
         1. We approved the description of Development committee. Phil agreed to take on the role of chair of the Development and then look for someone to co-chair in the future.
      3. Finance: Chair: Brenda
         1. Lu agreed to reconcile the monthly statements if Brenda is unable to do it.
      4. Marketing & Membership: Chair Phil
         1. Committee Description: To oversee planning and delivery of features and benefits with input, if appropriate, from membership and an eye for quality improvement and toward income-generation products and services. To coordinate the yearly membership meeting and special recognition awards. To plan and implement recruitment and retention strategies of members. To oversee marketing of products and services. It recommends policies and procedures, engages board and members in developing strategy, and monitors implementation. | Motion by Andy, Second by Lu | Passed
         2. Patti commented, and everyone agreed, that everyone on the Board should be involved on this committee. It was suggested to have quantitative measures for Board (i.e., new members and renewals).
         3. Renewals over 90 days (board): Theresa & Lu
         4. We stopped process of removing those who are over 90 days overdue. Phil will circulate a list for board to contact before the end of April. Starting May 1, agencies 90+ days overdue will be removed from the system.
         5. Deanna Ackerman closed Nevada Nonprofit News on March 31. Wording for the ANN newsletter was approved by Deanna. There is an opportunity for ANN to pick up features which can be income generators for ANN: job postings, events, and compensation study. Nevada GIVES may be able to handle the event postings.
         6. Items (#5) will be added to the agenda for the Marketing & Membership meeting.
      5. Programming: Co-Chairs Dana & Mary
         1. Roll out: We decided to delay the meeting until we determine the date by Doodle.
         2. We’re at the beginning stages of planning. We did some initial research that 40% of our budget was going towards roundtables in the past, but only 2% of our income was coming back from roundtables. We decided that we could do a roundtable in the Fall or switch over completely to conferences.
            1. Fall “in person” mini-conferences in south/north

Venue for North: Harrah’s

Venue for South: ??

* + - 1. We started researching best practices of other state associations in income-generating conference(s). Phil has done some initial research of 10 state association 990s to determine which ones are successful with generating revenue from conferences. In the committee, we can do some additional research around what’s working, what’s not working, what members like, etc.
         1. Provide input into Committee Description
      2. Harrah’s Reno has agreed to sponsor the roundtable/conference in the north.

1. **Next Board Meeting: *Thursday, June 26*, 11 am**