ANN Board Meeting

December 5, 2012 – 9:00-10:15 am

Teleconference Line: 1/712-432-3066 | Code: 159757# | Host code: 6769

AGENDA

1. Call to Order, Acknowledgement of Attendance & Note-Taker
2. Minutes Approved from April 25 (attached) (FYI: June 27th meeting did not have a quorum, so no official notes were taken. Recording can be found at: )

1. Old Business
   1. Committee Reports
      1. **Advocacy**: Co-Chairs: Andy and Lisa-Marie
         1. **Action**: All policies are provided for full board approval
            1. NOTE: Policies were presented but not formally accepted at the June 27 Board meeting because there was no quorum. All in attendance on June 27 agreed with: Whistleblower, Public Policy, Board Member Code of Ethics, Nepotism, Donor Intent, Records Retention, Conflict of Interest (attached)
            2. NOTE: Changes have been made to Gift Acceptance, which was discussed in detail on June 27.
            3. New policies submitted for approval that were not presented on June 27:

Nondiscrimination

Grievance

* + - * 1. LINK to view all policies: <https://docs.google.com/folder/d/0B7JslULP7hAVdTNDTlAtdGNVN28/edit>
      1. Other?
    1. **Finance**: Chair: Brenda
       1. QuickBooks has been set up.
       2. Renee changed the reporting period for wells Fargo checking to end of the month, starting July 2012. Thank you, Renee!
       3. Brenda completed ANN’s 990-EZ form. Thank you, Brenda!
       4. $16,325 in Accounts Receivable. Numbers who have NOT renewed: 59 nonprofits, 13 individuals, 6 sponsors. We have emailed and mailed invoices AND cards. Proposed solution:
          1. **Action**: Transition to a monthly membership paid by credit card of $15/month (nonprofits), sponsors = $20/month, individuals = $8/month. The additional revenue from nonprofits would go to cover the cost of upgrading PayPal to include recurring billing ($30/month = $360/year). The only issue will be expired credit cards, which happens every 2-3 years.
          2. **Action**: Do a Last Chance to Renew Or Lose Your Spot push for end of the year AND announce at annual meeting on December 19.
       5. We have a $10,000 grant proposal 98% ready to go to Wells Fargo Foundation and 1-2 more proposals that can be put together quickly. The problem is that ANN has a historic, informal policy that prohibits ANN from applying to the same grant-makers as other nonprofits.
          1. **Action**: Remove informal policy that historically has prohibited ANN from applying to the same funding agencies as other nonprofits.
       6. We have over $75,000 in in-kind donations in 2012.
       7. Other?
    2. **Programming**
       1. 2 Roundtables:
          1. August 10 – Reno – Economic Development – 84
          2. October 12 – Las Vegas – Funder Panel & Tech tools – 211
       2. 2 Workshop/Events:
          1. September 6 – Reno - Prospects for Tax Reform and How That Might Affect Charitable Giving (small group) – 15
          2. September 28 – Elko – Grant Writing – 65
       3. 7 Webinars/Teleconferences:
          1. July 24 - Creating Your Fundraising/Development Plan – 83
          2. August 2 – How a Nevada Nonprofit Won $250,000 from Home Depot – 13
          3. August 30 – Grant Research – 25
          4. September 6 – Grant Writing – 22
          5. September 20 - How to Drive Mega Traffic to Your Website & Events – 13
          6. October 16 (webinar & at hospital in Winnemucca) – Nonprofit Fundraising – 25
          7. November 15 – Nonprofit Marketing - 25
       4. Replay videos for ALL webinars have been added to the member pages.
       5. Coming in December:
          1. December 18 – Best Practices Forum: Nonprofits Serving the Military Community (joint event with USAA Bank) – Las Vegas (Century Link) – 8:30 am – 12 noon
       6. Recommendation for 2013:
          1. 1-2 webinars per month
          2. 2 roundtables or forums in north and 2 roundtables in south
          3. 1-6 workshops
    3. **Membership**
       1. **December 19** – 9 am – Annual Meeting by webinar (using Adobe Connect platform). Agenda: committee reports/slides, polls (like usage of NPPG and GrantStation Insider … and new Insider program … cost = $500), small group discussions (topics?), other areas?
    4. **VISTA Program Update**
    5. **Other?**
  1. New Business
     1. **Board Nominations for 2013:**
        1. Brenda Stout
        2. Mary Brock
        3. Dana Serrata
     2. **Future of Executive Director Position** (Search, etc.)
     3. Reminder: **Board Offices to be elected by board in January 2013**
        1. Proposal
     4. **Consulting Contract: Leadership Training for Carson Valley Trails Association (CVTA) & Training Manuals**
        1. <http://alliancefornevadanonprofits.com/cvta>
           1. “Leadership Skills for Board Members” with Kelly Marschall
           2. “Fundraising Skills” with Linda Lysakowski
           3. “Partnership Skills” with Deb Reardon
           4. “Membership Building & Community Awareness” with  Janet Wright
     5. **Other?**