Alliance for Nevada Nonprofits

Board of Directors Meeting Teleconference

April 25, 2012

Minutes

1. Call to order: 1:03 pm
2. Acknowledgement of Attendance: Brenda, Phil, Deborah, Cindy, Andy, Jill, Dana M, Dana S, Theresa, Lu, Jim
3. Minutes from February 23, 2012 - Motion/Passed … Brenda (motion), Dana S (second) … approved.
4. Old Business
   1. Committee Reports:
      1. **Advocacy** – Co-Chairs: Andy Schuricht & Lisa-Marie Lightfoot
         1. Met March 29 | Next Meeting: May 31 at 12:00 Noon
      2. **Finance** – Chair: Brenda Stout
         1. Met April 5
      3. **Marketing/Membership** – Chair: TBD (*Started recording*)
         1. Met April 3
         2. ANNual Report 2011 (Attached) includes a one-page summary of results from 2011. It is added to website.
      4. **Programming – South** – Chair: TBD
         1. Met March 20
         2. Focus: March 23 Roundtable – Las Vegas (Registrants = 251 with 40 on a waiting list).
            1. Topics were well chosen, well-presented (Lu). One of the VISTAs will focus on online fundraising, which was the last session.
            2. Even as a person not working inside of nonprofits, I still walk away with valuable information to share with nonprofits. People walk away with tools they can use. Networking is always great. (Brenda)
            3. Well attended. Funders panel was especially good to hear from the horse’s month. Appreciated the session on Grant Readiness. (
         3. Next Event: October 12 Roundtable – Las Vegas – The venue is the 5th street school, where ANN’s new VISTAs will be housed. It will be a launch of ANN’s presence in southern Nevada. Two funders have already confirmed participation in the event.
      5. **Programming – North** – Chair: TBD
         1. Met March 30 | Next Meeting: June 1 at 10:30 am
         2. Event: May 11 Roundtable – Reno – Program is pretty well set. Registration is already happening. Already there are 30 sign ups. Clark and Associates is sponsoring the continental breakfast. Theme: Strategic Planning (Fundraising & Marketing)
         3. Next event: August 10 – Reno – The Grand Sierra is interested in hosting the event in August.
         4. Next event: November 2 – Reno – Harrah’s (as a Caesars property) is interested in hosting the November
      6. **Programming – Rural** – Chair: TBD
         1. Met March 29 | Next Meeting: May 7 at 1 pm
         2. Event: September 28 Roundtable – Elko – We need to broadening the committee. NMI’s Kathy … may be a good person to reach out to (Lu). May be interested in reaching out to Robin at Nevada Arts Council (Jill). Jim Kunkel, ANN’s new AmeriCorps VISTA is a great resource to help with Programming – Rural (Phil).
      7. **Programming – Webinars & Workshops** – These are not part of the Programming committees but are handled by Phil. Nevada Banker’s Collaborative is happy with results of April 4th webinar; they are distributing the replay webinar to other groups. If you have ideas for webinars or workshops, check with Phil.
         1. February 23 Webinar: Google Grants Course (Registrants = 8)
         2. February 29 Webinar: Financial Capability (Registrants = 42)
         3. March 6 Webinar: Google Maps Listing (Registrants = 9)
         4. March 14 – Webinar: Facebook Brand Page (Registrants = 31)
         5. April 4 – Webinar: 2012 Assets & Opportunity Scorecard (Registrants = 75)
         6. April 20 – Webinar: Grant Readiness (Registrants = 111)
   2. Other?
5. New Business

* 1. Welcome to ANN’s New AmeriCorps VISTAs (April 2012 – April 2013)
     1. Jim Kunkel – Reno – Jim comes to us from Texas. His role is Systems and Data Specialist. He finished his Orientation last week in Los Angeles. Jim introduced himself to the group.
     2. Fathey Abdullah – Las Vegas
     3. Kyle Griffiths – Las Vegas
  2. Partnership Request to ANN from Nevada Volunteers & NV Energy (Attached) – An email from Janet Wright. They are asking ANN to partner with them on a Volunteer Engagement conference in January in Las Vegas. They would like to have an ANN member on the planning committee and assist with marketing. Provide assistance day of.
     1. We have a strong history of working with Nevada Volunteers.
     2. Motion/Passed … Dana M (motion), Brenda (second) … approved.
  3. Other?
     1. Press release … Yesterday, we received an announcement from the National Council of Nonprofits. Curriculum, materials will be given over to the National Council. As a result, ANN will get access to the training. One of the VISTAs will be focusing on Press Releases and will distribute the Press Release. More info will be coming around advocacy materials.
        1. Motion/Passed … unanimously approved.

1. Next meeting: Wednesday, June 27 – 1:00-2:15 pm