Minutes

ANN Programming-South Committee/Advisory Council

June 21, 2012

1. Call to Order: 9:00 am

1. Check in’s and Announcements: Phil, Lucy, Jessica, Kyle, Stephanie, Andy
2. Comments: Evaluations from March 23 Roundtable
3. October 12 Roundtable Las Vegas
   1. Pre-Roundtable Evening Event: Jeff Civillico from Win Win Entertainment (an ANN sponsor and soon to be nonprofit) spoke about Win Win’s mission to match professional entertainers willing to donate time and talent with eligible, approved charities. They are creating a kick-off event for October 11 in the evening.
      1. Action: Jeff will meet with Kyle (and Phil, if needed) to brainstorm strategies on how to push out the information about the October 11 evening event at South Point (7:30-9pm show, 9-11 pm meet and greet) to get nonprofits there to know about this great resource.
   2. New Focus on all ANN events in 2012 will be “live streaming” using Google + Hangout, social media in action like Tweet Ups and hashtags, and green (leaving no trace).
   3. Venue: The site will be the Historic 5th Street School. Jessica spoke about the recent approval of the Board of Regents of the new downtown nonprofit initiative and some upcoming projects with the Lone Star Center, The Lincy Institute. ANN will have an office there.
   4. Proposed Themes: Resource Development … Old School/New School Nonprofits … Technology … no decision made about final theme.
   5. Session 1: Funder Panel (Conformed: Caesars Foundation, USAA Savings Bank) – Others
      1. Suggestion: Use social media (i.e., Twitter hashtags) to have people (even those outside the area) ask questions.
      2. Suggestion: Invite panelists to speak about funding technology and capacity building for nonprofits.
   6. Session 2: Technology Tools (Marketing & Infrastructure)
      1. Suggestion: Have a 15 minute demonstration on using social media with several screens.
      2. Suggestion: A possible focus could be on using technology to get ready for and participate in the next legislative session.
   7. Session 3: Community Empowerment, Sustainable Solutions, Capacity Building, Anti-Poverty
      1. Note: Leads directly into ANN application for new VISTAs for 2013 and best usage of 5 new AmeriCorps VISTAs.
      2. VISTA Focus Groups: economic opportunity, education, healthy future, veterans and military families
         1. Action: UNLV students will handle the focus groups.
         2. Action: Additional note-takers may be needed.
      3. Related Discussion: UNLV students in the Masters Program will be evaluating nonprofits (2 semester course) and helping with strategic planning (1 semester course).
         1. Action: Jessica will email Phil info. Phil will distribute to Committee and ANN members.
   8. Action Steps:
      1. Parking
         1. Action: Lucy will work with Jessica and others around parking.
      2. Sound System
         1. Action: Kyle will explore sound system and bring back ideas at next meeting for how it will work.
      3. Other Tasks TBD: Continental Breakfast Sponsor, Signage, Green Team, Photos/Videos, Live Streaming, Social Media

* 1. NEXT MEETING: Thursday, July 26 – 9 am