



Session 1 – Roundtable (November 4, 2011 – Reno) Recognizing & Rewarding Your Superstars

With Dr. Bill Kolton & Jocelyn Lantrip

You want to let those that believe in the mission of your organization know that their efforts and support are recognized and appreciated. How does the savvy non-profit professional do this in the jammed to the max daily whirl? In this session, you will find out.

BIOS

Dr. Bill Kolton – bkolton@fbnn.org

Dr. Bill Kolton coordinates the volunteer program that generated 20,000+ volunteer hours from over 5,100 volunteers. He is responsible for the planning and production of the Food Bank's events including: the Summer concerts, Canstruction, coordinates collaborations with secondary and third party events with community and corporate partners and sponsors.

Prior to joining the Food Bank he was the Events and Projects director for Sierra Arts, taught elementary and gifted students, served as a principal of a middle school and an elementary school. Was an assistant Superintendent for Curriculum and Staff Development, and was Superintendent of Schools in Storey County.

In the odd times when someone is not insisting that he go to work, pay attention to his family or the other duties that come with being a "right thinking American" Bill likes to work out at the gym, travel in airplanes and rented cars, go to microbreweries, do crossword puzzles and check out new music.

Jocelyn Lantrip - jlantrip@fbnn.org

Jocelyn Lantrip is Marketing And Communications Manager for the Food Bank of Northern Nevada. She joined the organization in May of 2009. She handles media relations and communications for the organization as well as advocacy and education for Food Bank programs. Jocelyn has 20 years of public relations, marketing and communications experience in the Reno/Sparks area. She has held marketing and public relations positions in the hospitality, casino/hotel and real estate industries. She is a graduate of the University of Nevada, Reno. She has moved the Food Bank to a position of leadership with her work in the area of social media. Our website under her leadership has been revised and she is the Food Bank's Queen of Social Media, strawbossing our enviable position in the world of Facebook, flickr, blogs and all the other "intra nets" hoo-rah.



Session 2 - Roundtable (November 4, 2011 – Reno) How the Community Foundation Helps Your Nonprofit

With Christopher P. Askin, CSPG, CFRE

One of the best kept secrets in Northern Nevada, and often misunderstood, the Community Foundation of Western Nevada (CFWN) works to encourage and enable philanthropy, bridging the gap between donors and charities. CFWN is committed to not competing with local charities, and focusing on planned giving. This session will be a quick overview on ways the Foundation supports charities through links to potential donors, works directly with charities on receiving unusual gifts and building endowments, and some information on our perception of donor giving trends and how to be sure not to turn donors off when they are checking out your charity.

BIO

Christopher P. Askin – CAskin@cfwnv.org



Chris has a passion for charities that started in his youth with 4-H. A graduate from San Diego State University with a degree in Recreation Administration, emphasis in Youth & Family Agencies, Chris began his career as a professional director with the YMCA in La Jolla, working with the YMCA for 12 years in California and Nevada. Chris then spent ten years serving in development positions with local and national organizations raising funds through grant writing, major gifts, capital gifts, and planned giving. Chris became a Certified Fund Raising Executive in 1996 and a Certified Specialist in Planned Giving in 2003. Chris has been the President & CEO of the Community Foundation of Western Nevada since June 2000, during which time the Foundation has grown from assets of less than \$1 million to \$43 million, while distributing more than \$53 million in grants. Chris serves on the Boards of the Petersen Foundation and Raymond C. Rude Foundation, is a member of the Rotary Club of Reno, numerous local community organizations. During his spare time Chris enjoys cycling, hiking, backpacking, reading, and traveling. Chris is married and has two adult children.