



Annual Membership Meeting 2014

November 12, 2014 – 2 pm
1-712-432-3066 Code 159757#

Agenda

- **Welcome & Introductions**
- **Reports**
 - **President's Message**
 - **Member Benefits & Events**
- **Committees: Advocacy, Development, Finance, Marketing/Membership, Regional Planning**
- **Election of Current Officers to 2nd Term**
- **Proposed Changes to ANN Bylaws**
- **Other?**

President’s Message

- 1st Face-to-Face Board Retreat (October 2, 2014)
- Goals for 2015:
 - Fund FTE 1.0 Executive Director (currently .375)
 - Revitalize Membership Targets
 - Expand Rural Expansion
 - Document History of ANN
 - Expand Sustainability Plan

Member Benefits & Events

- 7 Current
- 2 Upcoming

<http://alliancefornevadanonprofits.com/join-ann/benefits>

ANN Member Benefits

| | NONPROFITS (Tax-Exempt) | SPONSORS (Vendors, Businesses & Consultants) | INDIVI- DUALS (Minimum half- time) | STUDENTS (Minimum half- time) |
|---|----------------------------|---|--|--|
| | \$150/year | \$250/year | \$75/year | \$25/year |
| "Unlimited" employee access and discounts for ALL your staff, board members & volunteers | | | | |
| "Unlimited" Access to ANN's Training Archive of 42+ Recorded Webinars (\$5,000 value) | | | | |
| Only \$75 for top GrantStation online database of grant funders (normally \$699) | | | | |
| Post job openings and view resumes on ANN's online Career Center (thousands of visitors monthly) at up to 50% off | | | | |
| Access to 4 Toolkits for Board Capacity Building: Leadership, Fundraising, Partnering & Members (\$5,000 value) | | | | |
| Access to Nevada Consultant Directory w/ special offers and discounts from Nevada vendors | | | | |
| Free access (or pay "at-cost-only" fees) to attend ANN Webinars or Workshops | | | | |
| Increase brand awareness on ANN website , links back to your page and social media & Facebook posting | | | | |
| Attend Regional Conferences for Nonprofits in Las Vegas and Reno at deeply discounted rates | | | | |
| Opportunities to insert your brochures into tote bags at Regional Conferences and events | | | | |
| Increase advocacy w/ ANN Lobbyist & Ally membership to National Council of Nonprofits | | | | |
| Chances to advertise and/or have an Exhibitors Booth at Regional Conferences (Las Vegas and Reno) | | | | |
| Access complete list of all Nevada Nonprofits as well as sponsoring members in ANN Directories | | | | |
| Access to and discounted rates for Nevada Nonprofit Compensation Studies | | | | |
| Access to a turnkey solution to save as much as 60% on your Nevada Unemployment Insurance | | | | |
| Show your logo, service description and special offer on Nevada Consultant Directory | | | | |

Committees

- **Advocacy**
- **Development**
- **Finance**
- **Marketing/Membership**
- **Regional Planning**
 - Las Vegas
 - Reno
 - Rural

Advocacy

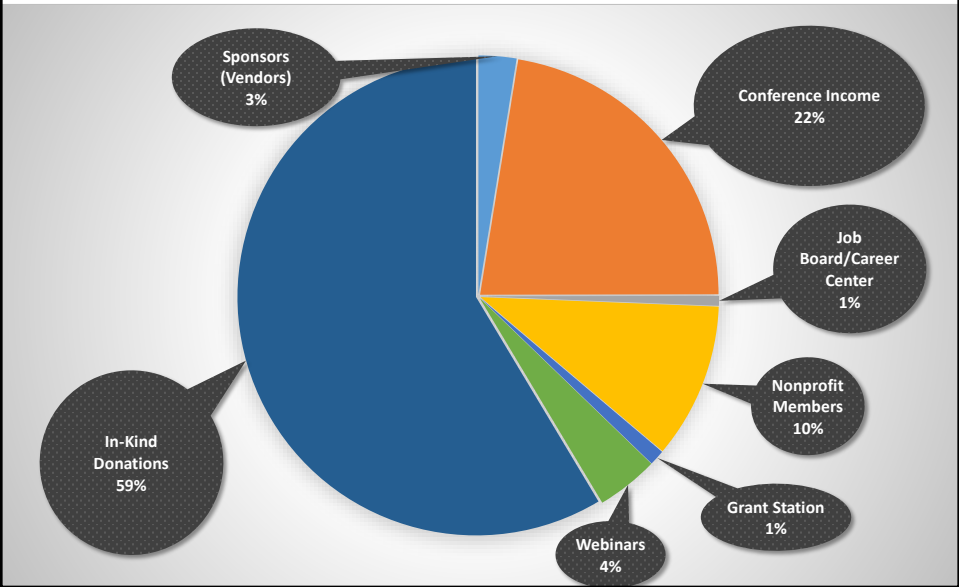
- ***AB 60 Toolkit* Still On Sale**
- **Webinar: How Your Nonprofit Will Be Impacted By Proposed State Legislation (AB 60 revised)**
- **Webinar: Government-Nonprofit Contracting Issues & Solutions**
- **Webinar: New OMB Super Circular Explained**
- **Webinar: Making Nevada More Competitive for Federal Funding**
- **Nonprofit Survey on Government Contracts and Grants**

Development

Goals of 2015 Sustainability Plan

- 1. Corporate Philanthropy
- 2. Grants
- 3. Webinars/Workshops/Hybrids/Other
 - 14 Webinars
 - 2015 ... Workshops during off season
 - Spring 2015 in Reno
 - Fall 2015 in Las Vegas
 - Monthly Hybrid Fundraising Training w/ Certification
 - By Course
 - For All 7 Courses

Finance - Revenue 2014



Marketing/Membership

- **\$1,678,520 Savings to Members/Sector**
- **19,331 Hours of Professional Development**
- **6,190 nonprofit leaders trained**
- **5,248 visitors/month to website (vs. 24/month in 2010)**
- **4,030 email addresses in database**
- **Most up-to-date nonprofit direct mail addresses**
 - **Northern/Rural – up-to-date after postcards for 2014 Reno Regional Conference**
 - **Southern – will be up-to-date after postcards for 2015 Las Vegas Regional Conference**

Job Board/Career Center

January-October 2014:

- **1,372 job views**
- **136 job seeker registrations**
- **76 resumes posted**
- **31 jobs posted**

Regional Planning

- **LasVegasConference.org**
 - 155 attendees: May 8-9, 2014 – The Rio
 - 2015: March 12-13 – The Center ... Early Registration tickets go on sale December 1
- **RenoConference.org**
 - 154 attendees: Oct 2-3, 2014 – Harrah's Reno
 - 2015: October 21-22 – Harrah's Reno ... Early Registration tickets go on sale July 1

Election of Current Directors to a Second Term

- **B.J. Abel, Ely**
 - **Lisa-Marie Lightfoot, Reno**
 - **Andrew Schuricht, Las Vegas**
 - **Lu Torres, Las Vegas**
- <http://alliancefornevadanonprofits.com/about-ann/board>

Proposed Changes to ANN Bylaws

- **Proposed Changes:**
 - <http://goo.gl/pz52vv>
- **Current Bylaws:**
 - <http://alliancefornevadanonprofits.com/about-ann/public-disclosures>

Other

- **Fundraising Fundamentals**
 - 6 online courses (at your own pace): Marketing, Social Media, Year-End Fundraising, Thanking Donors, Websites, Email List Building
 - Reviews of fundraising appeals, websites, emails, donor thank you letters
 - Templates, checklists and webinars
 - Eligible for CFRE continuing education points
 - Sign up at ...
www1.NetworkForGood.org/Nevada
 - Use your discount code to zero out for a full year of access for the Fundraising Fundamentals training. Download "Instructions" with your discount code in your members area of the website.