PROPOSED TERM SHEET NPPG PARTNERSHIP WITH ANN

PARTIES:

The Non-Profit Purchasing Group, LLC, a California Limited Liability Company ("NPPG") and the Alliance for Nevada Nonprofits, a Nevada nonprofit corporation ("ANN")

PURPOSE:

ANN desires to provide member benefits to its paid membership of Nevada-based nonprofit organizations. NPPG provides access to discounts with national and regional vendor partners. To avoid a duplication of efforts and costs in developing its own member benefits program, ANN seeks to enter into a partnership with NPPG where in NPPG will provide access to its site for ANN members.

NPPG RESPONSIBILITIES:

NPPG shall be responsible for:

- (1) Delivering a private-label, co-branded version of the Vendor Partners page of its website, that fully integrates all new Nevada only vendor partner contracts (the "NPPG-ANN Site"). The ANN Vendor Partners page shall be separated into two sections: (a) national vendor partners and (b) Nevada vendor partners. Access to this page shall be from a password-protected entry on the ANN website.
- (2) Maintaining the NPPG-ANN Site and ensuring its operability.
- (3) Assisting in negotiating vendor partner contracts with prospective Nevada-based vendor partners and then uploading those vendor partners to the NPPG-ANN Site.

ANN RESPONSIBILITIES:

ANN shall be responsible for:

- Negotiating contracts with Nevada-based vendor partners.
- (2) Providing NPPG with requested information regarding Nevada-based vendor partners to add them to the NPPG-ANN Site.
- (3) Marketing ANN and the benefits provided by the NPPG-ANN Site to prospective Nevada nonprofit members.
- (4) Maintaining an active link to the NPPG-ANN Site on the ANN website.
- (5) Maintaining an instructional webinar on the ANN website to be recorded and provided by NPPG.

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EXCLUSIVITY:

ANN agrees to use NPPG exclusively to provide access to member benefits for ANN members. Any potential ANN vendor partners shall be required to be accessed via the NPPG-ANN Site. Existing member benefits provided through an Alliance Membership with the National Association of Nonprofits and with Regis University shall, to the extent possible, be incorporated and accessed within the "Nevada Vendor Partners" section of the NPPG-ANN Site. It is understood that ANN must provide a link to the National Association of Nonprofits but such link shall be located in a secondary location on ANN's website with respect to the location of the link to the NPPG-ANN Site.

INITIAL FEE:

ANN shall pay to NPPG an Initial Fee of \$1,000 to (a) deliver the working NPPG-ANN Site and (b) enroll all of ANN's founding nonprofit members on the NPPG-ANN Site. Such fee shall be payable in two equal installments of \$500, the first of which shall be due upon approval of this term sheet by the ANN board and the second upon delivery of the NPPG-ANN Site.

ENROLLMENT FEES:

ANN shall pay to NPPG, on a monthly basis, an annual fee of \$10 per ANN nonprofit member that (a) renews its annual membership during that month or (b) enrolls in ANN for the first time.

ANNUAL MAINTENANCE FEE:

ANN shall pay to NPPG an Annual Maintenance Fee of \$750 payable on the anniversary of delivery of the NPPG-ANN Site, provided, however, that such fee shall not be due if total Enrollment Fees for the prior 12-month period exceeds \$5,000.

TERM

Five (5) years, with an option for two additional fiveyear periods. Five (5) years, with an option for two additional five-year periods. Either party may terminate this Agreement after the end of the first full year of the Initial Term by providing a written (60) day notification.

CONFIDENTIALITY:

NPPG and ANN agree that the terms of this agreement shall not be disclosed to any ANN member, prospective member or third-party.

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Acknowledged and agreed to by:

NON-PROFIT PURCHASING GROUP, LLC

Dan Engel, CEO

ALLIANCE FOR NEVADA NONPROFITS

8/17/2010 9:09:00 AM