

Keyword List *(Permission Granted to Photocopy This Page)*

Idea _____ Date _____ **CIRCLE** ALL THAT APPLY

SUBJECT/FIELD OF INTEREST – *Circle your subject or field of interest*

Agriculture/food, animals/wildlife, arts/humanities, civic rights, community development, crime/law enforcement, education, employment, environment, health care, health organizations, housing/shelter, human services, international affairs, international giving, medical research, mental health/crisis services, mutual aid societies, philanthropy/voluntarism, population groups, public affairs, recreation, religion, safety/ disasters, science, social sciences and youth development.

TYPES OF SUPPORT – *Circle the type of support you are looking for*

Annual campaigns, building/renovation, capital campaigns, cause-related marketing, conferences/ seminars, consulting services, continuing support, curriculum development, debt reduction, donated equipment, donated land, donated products, emergency funds, employee matching gifts, employee volunteer services, employee-related scholarships, endowments, equipment, exchange programs, fellowships, general/operating support, grants to individuals, in-kind gifts, internship funds (institutional support), land acquisition, loaned talent, matching/ challenge support, professorships, program development, program evaluation, program-related investments/loans, public relations services, publication, research, scholarship funds (institutional support), scholarships (to individuals), seed money, sponsorships, student loans (to individuals), technical assistance, and use of facilities.

TYPE OF RECIPIENT – *Circle your recipient type*

Animal-specific agencies, arts/humanities organizations, churches/temples, civil rights groups, community improvement organizations, disease-specific health associations, educational institutions, environmental agencies, federated funds, government agencies, hospitals/medical care facilities, human service agencies, international organizations, media organizations, medical research institutes, mental health agencies, museums/historical societies, performing arts groups, professional societies and associations, public administration agencies, public general health organizations, public policy institutes, recreation organizations, research institutes, science organizations, social science organizations, technical assistance centers, and youth development agencies.

GEOGRAPHIC FOCUS – *List your geographic focus*

Usually relates to location of primary interest of the funder: city, county, region, state, national/international

City _____ County _____ State _____ Region _____

SPECIAL POPULATIONS – *Circle any special populations you plan to serve*

Aging, alcohol and drug abusers, children and youth, crime or abuse victims, disabled, economically disadvantaged, homeless, immigrants and refugees, men and boys, military and veterans, minorities, offenders and ex-offenders, people with AIDS, single parents, women and girls

FUNDER PROSPECT BRAINSTORMING – *List possible matches as you progress in your future research*

Corporations	_____	_____	_____
Foundations	_____	_____	_____
Government agencies	_____	_____	_____
Individual donors	_____	_____	_____