



Welcome!

ANN Nonprofit Capacity Building Roundtable

October 12, 2012

Nonprofit, Community & Leadership Center at UNLV

A Roundtable is a **capacity building and networking event** designed by ANN for Nevada's nonprofit leaders: **CEO's/ED's, fundraising and grant professionals, support staff, board members and volunteers**. Also welcome are **grant-making foundations and corporations, consultants and businesses** that serve the nonprofit sector, as well as **government and public leaders** who partner or wish to partner with nonprofit organizations.

Corporate Sponsor

J.P.Morgan

CHASE 



Icebreaker

I'm excited to be here!

I'm excited you're here! *I'm excited you're here!*

You look marvelous! *You do, too!*

The world is a better place because of the work you do. *I could do better.*

Nonprofit leaders are great givers!

But, we're lousy receivers.

Today, we're going to change that!



Icebreaker

- Story: Zachary's Toes
- Practice:
 - I'm excited you're here! *Thank you!*
 - You look marvelous! *Thank you!*
 - Our community is stronger because of the work you do. *Thank you!*
 - ANN Board: Andy Schuricht, Dana Serrata, Brenda Stout, and Lu Torres
 - ANN Advisory Council of Southern Nevada Nonprofits



Welcome

Carolyn G. Goodman

Mayor, City of Las Vegas

Ryan Woodward

Vice President, Business Banking,
JPMorgan Chase

Corporate Sponsor

J.P.Morgan

CHASE 



Handouts & PowerPoint Slides

AllianceForNevadaNonprofits.com/Roundtable/Archive

OR

AllianceForNevadaNonprofits.com

(click on Roundtables, then “Roundtable Archive”)



Schedule

- **Session 1 – Funder Panel**
- Break – 15 minutes ... great for networking
- **Session 2 – Top 21+ Free Technology Tools to Increase Your Nonprofit's Capacity**
- Break – 15 minutes ... great for networking
- **Session 3 – Zappos: Downtown Redevelopment Update & the Roll of Nonprofits**



Funder Panel

- USAA Savings Bank
 - Larry Seedig
- Cirque Du Soleil
 - Pam Gregory
- MGM Resorts Foundation
 - Jocelyn Bluitt-Fisher
- JPMorgan Chase
 - Cree Zischke

STRUCTURE:

- 5-7 Minute Introductions By Each Panelist
- Panelists Address Questions Submitted By Registrants
- Panelists Address Questions from Audience
 - Fill out an card
 - Give to a runner



Most Commonly Asked Questions

1. Why do you do what you do?
2. What do you specifically look for in a well-written proposal?
3. What separates a “good” request from a “great” one?
4. Why are funders reluctant to fund administrative, staffing or operating costs? Do you have any suggestions for how to fund operating expenses?
5. What are the most important organizational capacity items that most nonprofits should have but are lacking?



Most Commonly Asked Questions

6. What are the most common mistakes most unsuccessful nonprofit make? What do successful applicants do that unsuccessful applicants can learn from?
7. What specific criteria do you use in determining which proposals you select for funding? Do you have a rating scale?
8. What suggestions do you have for ...
 - Increasing capacity
 - Locating matching dollars
 - Sustainability
9. How do you prefer to be approached initially regarding funding opportunities?




“Live” Audience Questions

Instructions:


Fill out an index card & hand to a runner.





Top 21+ Free Technology Tools to Increase Your Nonprofit’s Capacity


- IF you’re interested in learning free online tools that help ANN save over \$5,000/year, come back after the break!
- IF you’re interested in learning the most important capacity building tools that allow ANN to reach over half of the 6,626 nonprofits state-wide as a “virtual business” with NO OPERATING expenses, come back after the break!
- Get an “insider” view of a virtual business & how to increase your nonprofit’s capacity.



Top 21+ Free Technology Tools to Increase Your Nonprofit’s Capacity

Phil Johncock, Interim Executive Director

AllianceForNevadaNonprofits.com
(click on Roundtables, then “Roundtable Archive”)






Tool 1 - Phone: Google Voice = Save \$500/year – Google.com/voice

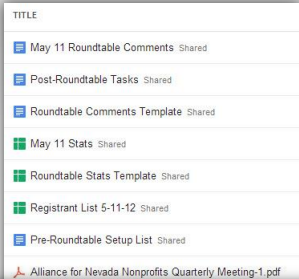
- Free calling anywhere U.S. and Canada
- Forwards to another phone, if you want
- Answering machine
- Select your number: 702-483-1ANN (1266)
- Set up through your gMail account (use business)
- Transcribes calls & emails transcript to you







Tool 2 – gMail & Google Docs/Drive – gmail.com


- Create a separate gmail account for your business, such as ANNconnects@gmail.com ... something that can be passed on & not tied to a person
- Top Google Docs/Drive services
 - Forms (surveys like Survey Monkey) and spreadsheets








Tool 3 –Doodle.com
Schedule Meetings



Mutually agree on a time
Enter your name in the input field below and check the box for times that you are available.



Next Teleconference Call: Programming/South /Advisory Committee
Poll initiated by Phil Johncock | 8 | 0 | 42 days ago
Please enter your name below and mark ALL the days/times you are available.

Table view

Calendar view

8 participants

	SEPTEMBER 2012				
	Tue 4	Wed 5	Tue 11	Wed 12	Fri 14
	9:00 AM	9:00 AM	9:00 AM	9:00 AM	9:00 AM
Phil Johncock	✓	✓	✓	✓	✓
Lucy			✓	✓	✓
Andy Schuricht			✓	✓	
shelly weiner					✓
Lu Torres	✓		✓		
Brenda Stout	✓	✓	✓	✓	✓
Dana Serrata	✓				
Saint	✓		✓		✓
Your name					
	5	2	6	3	5

• How many dates/times is optimal to get the best date/time?



Tool 4 – Eventbrite.com
Registration for Events

EVENT NAME	DATE	SOLD
Free GRANT WRITING Workshop (Elko): ANN Nonprofit Capacity Building	Sep 28, 2012	22/20
Free GRANT WRITING Workshop in Pahrump By ANN (Capacity Building Training)	Sep 28, 2012	29/30
ANN Webinar: How to Drive MEGA Traffic To Your Website & Events	Sep 20, 2012	13/15
Prospects For Tax Reform And How That Might Affect Charitable Giving	Sep 6, 2012	9/10
GRANT WRITING: Nonprofit Training From Winnemucca Futures & ANN	Sep 6, 2012	15/50
GRANT RESEARCH: Nonprofit Training From Winnemucca Futures & ANN	Aug 30, 2012	23/20
FREE ANN Nonprofit Economic Development Roundtable - Reno	Aug 10, 2012	84/125
Free Teleconference: How A Veterans' Nonprofit Like Yours Won \$250,000	Aug 2, 2012	13/50
Free Webinar: Creating Your Fundraising/Development Plan	Jul 24, 2012	83/95
Free VISTA Anti-Poverty Workshop & Recognition Lunch (Reno)	Jul 12, 2012	27/30
\$10K Products 2-Day Boot Camp For Nevada Nonprofits at UHLV (June 7-8)	Jun 7, 2012	3/3
31st Of May FREE Webinar: How To Create \$10K Products For Your Nonprofit	May 31, 2012	52/50
Free ANN Nonprofit Capacity-Building Roundtable - Reno	May 11, 2012	86/90
Free Webinar: Creating a GRANT READINESS Binder & Funder Research PREVIEW	Apr 20, 2012	111/100
FREE Webinar: 2012 Assets & Opportunity Scorecard for the State of Nevada	Apr 4, 2012	75/98
Free ANN Nonprofit Capacity-Building Roundtable At Rio Las Vegas	Mar 23, 2012	251/250

• Free (unless you charge)

• Unique URL for event

• Registration & confirmations

• Waiting Lists

• Order confirmations

• Pre-event questions and polls

• Can handle credit cards through PayPal

• Coupons

• Track with Google Analytics

• Customizable invitation eBlasts

• “Target” follow up eBlasts

• Social Media integrated

• Attendee lists

All (271)

All (271)

Opened (64)

Clicked (12)

Responded (8)

Not Responded (263)

Yes (8)

Sent - Unopened (180)

Bounced (21)

Undelivered (6)

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Tool 5 – Document Sharing
DropBox.com & Docs.Google.com



TITLE
ANN Public Policy Position Shared
ANN Records Retention Policy.docx Shared
ANN Conflict of Interest Policy Shared
ANN Policies Concerning Gift Acceptance Shared
ANN Policy on Donor Intent Shared
ANN Nepotism Policy Shared
ANN Whistleblower Policy Shared
ANN Board Member Code of Ethics Shared



Tool 6 – Techsmith.com/jing.html
Screenshots





Tool 7 – Techsmith.com/jing.html
5-Minute Screen Shot Videos



Make a Point
Need to emphasize a point or explain a tricky concept? Mark up your screenshot with a text box, arrow, highlight, or picture caption.



Share Images Instantly
Jing will place a hyperlink on your clipboard when you send your screenshots to a destination like Screencast.com or Flickr.



No Need to Wait
Simply paste the link into an IM, email, forum post, anywhere... and when the person clicks it they see your freshly-uploaded screenshot.

Jing for Screencasts
Record What You See (and Do)
Select any window or region that you would like to record, and Jing will capture everything that happens in that area. From simple mouse movements to a fully narrated tutorial, Jing records everything you see, and do. And then lets you share your SWF videos with anyone.
Jing videos are limited to 5 minutes for instant, focused communication.
Instantly share Jing video on:
[Screencast.com](#) [twitter](#) [facebook](#)





Tool 8 – GoAnimate.com
Created Animated Videos



Sign Up  Login Make a Video Explore Upgrade

Make Amazing Animated Videos!
Use our Video Maker to create videos for free.

- Make a viral video.
- Create an animated lesson for your class.
- Make a demo video of your product, a promotional video for your business or a training video for your staff.

GoAnimate is the fastest, easiest way to make a video!

GET STARTED NOW!

Your Email Address

Your Display Name

Your Password

Sign Up >

By clicking this button, you agree to GoAnimate's [Terms of Use](#)

Videos for Fun

- Make videos quickly and easily
- Record your voice or just use ours
- Share to Facebook, YouTube & more



Videos for Schools

- Private, secure environment
- School-safe content
- Content moderation & group management




Videos for Businesses

- Full HD videos for your business
- Commercial rights to suit your needs
- Remove our logo or replace with yours




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Tool 9 – Animoto.com/cause
Videos with Royalty-Free Music



How can we help your cause?

Animoto supports not-for-profits and other humanitarian causes with free upgraded access.

[Apply Now](#)

Charities and non-profits can apply for free upgraded access. Its powerful features can be used to turbocharge your message, attract attention and engage your audience.

How can Animoto help promote your cause?

Automated, professional video

Animoto automatically turns your images, video clips and music into stunning videos. A static web site is easily forgotten; instead, engage your audience with video, on your site and elsewhere.

Embrace the like-minded


Spread your message to users on social networking sites. Post easily to MySpace, Facebook, Twitter and YouTube. Capitalize on the power of social networks.


Drive traffic and donations

Use Animoto videos to convey a message with the right balance of information and emotional connection. Attract your audience back to your site.


Fundraise through video

Raise money by reselling DVDs of Animoto videos, or kick off your events with big screen projections for powerful, emotional messages.





Tool 10 – picmonkey.com
Crop Images



Goodies

If you're someone who likes to have the right tool for every job, this is your pegboard. Here we've assembled all PicMonkey-related apps, tools, APIs, and underwear in one place. Have at it!
(Okay, there's no PicMonkey underwear. Yet.)

PicMonkey Editor for Facebook

With this app, you have access to all your Facebook photos and can edit them inside of Facebook. When you're done, the photos handily pop into your PicMonkey Facebook album. You'll like it if you're all about sharing on Facebook.

[Get it →](#)

PicMonkey Editor for Chrome


The Chrome app offers a different way to navigate to the Monkey: you fire up PicMonkey from an icon on Chrome's New Tab page, instead of using tabs or bookmarks. You Google Drivers will dig it because you can also store and open photos directly from Drive.


[Get it →](#)

PicMonkey Extension for Chrome


Hit the PicMonkey Extension icon in Chrome's browser toolbar, and it instantly shows every image on the web page you're viewing--plus a screenshot of the page--in a handy menu. Select one, and bam! you're editing it in PicMonkey. A good option if you store your images online (with Flickr, Google+, and others).

[Get it →](#)





Tool 11 – VerticalResponse.com
10,000 Emails/Mos. for Nonprofits



HomeEmailsSocialEventsPostcardsSurveysListsToolsAccountHelp

Welcome Phil
Drag and drop below to customize your home page

Lists

Name	Size	Date Created	Last Modified	Actions
Master List (All Members)	3,223	Sep 07, 2010 3:03PM	Sep 05, 2012 8:22AM	Actions
Veterans	25	Aug 14, 2012 12:33PM	Never	Actions
Distribution List - Bill	40	May 23, 2012 4:22PM	Never	Actions
Previous Members	3	Jan 09, 2012 3:04PM	Never	Actions
Members - Ron	93	Oct 19, 2011 3:16PM	Oct 20, 2011 5:00AM	Actions
Join 18 Nov 2012	1,015	Jun 21, 2011 9:31AM	Jun 24, 2011 4:00AM	Actions

View All Lists

Emails

Name	Type	Last Modified	Actions
NCP Cardiac Conversations 2	Wizard	Sep 19, 2012 7:59PM	Actions
NCP Cardiac Conversations Sept 25	Wizard	Sep 13, 2012 11:23PM	Actions
Monthly Newsletter - May 2012	Wizard	May 02, 2012 4:04PM	Actions
Monthly Email May 2012	Wizard	May 02, 2012 11:37AM	Actions
Newsletter February 2012	Wizard	Feb 09, 2012 9:43AM	Actions

View All Emails

Reports

Name	Type	Launch Date	Sent	Open	Click	Bounce	Unsub	Actions
NCP Cardiac Conversations 3	Wizard	Sep 20, 2012 8:50AM	1,429	14%	4%	1%	0%	Actions
NCP Cardiac Conversations September 25	Wizard	Sep 14, 2012 12:06AM	1,446	16%	7%	1%	0%	Actions
September 2012 ANN Newsletter	Text Only	Sep 05, 2012 8:22AM	2,738	0%	6%	2%	0%	Actions
Member Update 8-24-12	Text Only	Aug 24, 2012 10:37AM	134	0%	7%	1%	0%	Actions
Roundtable Aug 10 From Table	Text Only	Aug 06, 2012 11:36AM	136	0%	7%	1%	0%	Actions

View All Sent Emails

Postcards

New Postcard

The Buzz

INTRODUCING VERTICALRESPONSE SOCIAL

Email + Social = Success

Email and social media deliver the 1-2 punch to generate more business quickly and easily. In fact, businesses that use VerticalResponse email and social marketing together have seen higher open rates on their email marketing campaigns! And, you can too!

Click on the Social tab above to get started & turbocharge your email with the power of social marketing!

Quick Links

New Email

New Postcard

New Survey

New List

New Opt-in Form

New Segment

Recycle Bin

Segments

Recently created segments:

Northern NV Music Highlights

503

Mar 07, 2011

View All Segments



Tool 12 – FreeConferenceCalling.com
Dedicated Teleconference Line



home

services

features

support

log in

QUESTIONS? START A LIVE CHAT

Conference Call History

Conference Call	Duration	Participants	Recording
Conference Call 1	00:05	2	Yes
Conference Call 2	00:05	2	Yes
Conference Call 3	00:05	2	Yes
Conference Call 4	00:05	2	Yes
Conference Call 5	00:05	2	Yes
Conference Call 6	00:05	2	Yes
Conference Call 7	00:05	2	Yes
Conference Call 8	00:05	2	Yes
Conference Call 9	00:05	2	Yes
Conference Call 10	00:05	2	Yes

Free MP3 Conference Call Recording

Create your own free conference calling account

Free Conference Call

Host free conference calls with 1,000 callers anytime.

Our conference call service is free to use & easy for all.

Your contact information will not be sold or rented. We hate spam too.

SIGN UP FREE

Free Conference Calling 24/7

Host free conference calls using Free Conference Calling. Our conference call service is available to use anytime, from anywhere.

Free Conference Recording

Record your conference call for easy reference and playback via MP3. Listen, download and podcast easily or setup as lead generation.

Large Conference Calls

Facilitate conference calls easily with up to 1,000 callers and enjoy crystal-clear audio from reliable, digital fiber-optic telephone lines.

Conference Call Reporting

Access conference call reports for each call to review when and which of your conferencing attendees joined into your conference call.

Online Conference Manager

Watch your conference call from the web browser and manage specific rights for each conference call attendee - perfect for easy Q&A

Supports Popular VOIP

Attendees can dial into our free conference call service by regular phone, cell phone or popular VOIP services without issue.

Have you been invited to listen to a previously recorded conference call?

LISTEN TO RECORDINGS

Free Conference Calling Tours

CONFERENCE MANAGER


PLAY TOUR

CONFERENCE RECORDING


PLAY TOUR

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Tool 13 – Google.com/Calendar
Calendar



Search Calendar

Q

Phil Johnson

+ Share

Calendar

Today < > October 2012

Day Week Month 4 Days Agenda More

CREATE

My calendars

Phil Johnson

Funder Research

GPC Exam Prep Course

Grant Readiness Basics

Letter Proposals

Mentoring Program

Other calendars

Add a friend's calendar


annconnects@gmail.com

Contacts' birthdays


NGPA

US Holidays

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30 ANN eNewsletter INTERN AGENCIES Application 11 RELEASES 4p JH	1 11 Live & Inspire 1p KIM 4p JH	2 7 FR Webinar 1 - Funder Research 10 ANN-VISTA Webinar Orientation 3p Renee	3 DRY CLEANING 7 GPC Exam Prep Webinar 4 9 ANN Nevada Nonprofit Data 10 12p ANG Training Calls	4 7 Renee will call 8 JANINE 9 Denise 4p JH	5 2p RIVERSIDE Trouble with the C	6
7 4p JH	8 Columbus Day 8:40 TOYOTA 10 ANN-VISTA Webinar Orientation 12p HARRISON	9 7 FR Webinar 2 - Funder Research 9 DEAL Site Profile 10:30 GPCI Essay Exam 2p Robby LeBlanc - Invitation To	10 7 GPC Exam Prep Webinar 5 11 Deal Sites with Mary 410-603 12p ANG Training Calls	11 8 Nevada Grants User Group 1p KIM 3p FACT	12 ANN Roundtable - Las Vegas	13
14	15 7 GPC Faculty 9 ANN-VISTA Webinar Orientation 12p Deal Site Profile Private Call +2 more	16 7 FR Webinar 3 - Funder Research 9 Winnemucca Webinar Fundrai	17 7 GPC Exam Prep Webinar 6 11 SRT 12p ANG Training Calls +2 more	18 Email Owen Schwartz <owen@ SIERRA HOT SPRINGS 9 ANN Google Grants 11:30 Rapsallions - NGPA	19 SIERRA HOT SPRINGS	20
21	22 9 ANN-VISTA Webinar Orientation	23 7 FR Webinar 4 - Funder Research	24 7 GPC Exam Prep Webinar 7 10 VISTA State 12p ANG Training Calls 1p ANN Board Meeting	25	26	27
28	29 9 ANN-VISTA Webinar Orientation 6p FACT	30 7 FR Webinar 5 - Funder Research	31 Halloween 7 GPC Exam Prep Webinar 8 12p ANG Training Calls	Nov 1 8 ANN Webinar Training 6p FACT	2 8 Reno - ANN Roundtable	3



Tool 14 – TimeTrade.com
Set Appointments




Solutions Products Customers Resources Support Log In

CRM
Roundtable


Personal Edition

Meet Freely!


Stop the endless emails and voicemails trying to schedule meetings and let your customers, prospects, clients and students connect with you.



Email or post your online scheduling link and let people book appointments with you.



Connect to your Outlook, iCal or Google Calendar so you never have to worry about double-booking



Focus on the important stuff while you and your contacts get automated confirmations and meeting reminders.

Create Your FREE TimeTrade Account
You Are 15 Seconds Away From Your Free Account

First Name *

Last Name *

Company / Organization *

Time Zone
America/New York: Thursday, October 11, 2012 - 22:16 -0400

E-mail *

Password *

Confirm password *

Password strength:

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Tool 15 – Webinars
MeetingBurner.com & DimDim.com



DimDim has been acquired by Salesforce.com

- To our existing customers: We will remain fully operational during the transition. Sign in to host meetings and learn more as change affects you.
- Host a Meeting >>
- Join a Meeting >>
- If you need assistance with your account during this transition, please see the DimDim support page.
- To prospective customers: Thank you for your interest, but we are no longer accepting new registrations.
- Questions? If you have any questions on this transition, please see the official announcement and our FAQ Questions.



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Share your screen or hold a webinar in seconds with a FREE MeetingBurner account.

Sign Up Now!

Unlimited Meetings. No Ads. No nonsense.

Get Your Free Account Now

First Name:

Email:


Phone:

Password:

Continue >



Why try MeetingBurner?

- Host up to 10 webinar attendees for FREE with no ads - forever!
- Instantly share your screen with anybody.
- Blazing fast and simple to use.
- Free conference line included + Skype audio.
- Mac and PC compatible for hosting and attending.
- Works with iPhones, iPads, and Android Phones.
- More than 50,000 people use MeetingBurner already.



Tool 16 – Keyword Research
GoogleKeywordTool.com

Google Keyword Tool

 +1  1.4k

Google's Newest Version

A keyword is any word or short phrase used to describe a website topic or page. The more often a keyword is used by searchers and websites the more power it has.

Keyword Tool - HOW DOES IT HELP?

If you want to attract more searchers, you need proper keywords in your website titles and text. This tool is the world standard to see which words are most popular and also to find suggestions.


Keyword Tool - HOW DOES IT WORK?

Type in any word or phrase, or website name. Google displays a list of related keywords. Data shows how often each word is searched. The "competition" column helps to see what words advertisers think have the most value.

Who uses Keyword Tool?

Many web owners use this tool to improve their website. But the official purpose is for [Google AdWords](#). Advertisers to research keyword ideas with a goal to target ad placement on desired search pages. **Note:** This tool has many powerful advertising related search result pages. Tool is also for Website Owners using [AdSense](#) to help earn features not listed here.

Newest Version: Google has gone through different styles and URL's of this tool including the older [Search based Keyword Tool](#). Google has now combined all tools into one. **This version replaces older versions.**



Keyword Research

Keyword	Competition	Global Monthly Searches	Local Monthly Searches
<input type="checkbox"/> volunteer	Medium	4,090,000	2,240,000


☒ Save all

Keyword ideas (100)

1 - 50 of 100

Keyword	Competition	Global Monthly Searches	Local Monthly Searches
<input type="checkbox"/> ngo	Low	6,120,000	673,000
<input type="checkbox"/> be a volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> where can i volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> volunteer in	Medium	4,090,000	2,240,000
<input type="checkbox"/> how can i volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> it volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> where to volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> the volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> volunteer at	Medium	4,090,000	2,240,000
<input type="checkbox"/> how to volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> what is a volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> why volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> volunteer for	Medium	4,090,000	2,240,000
<input type="checkbox"/> i volunteer	Medium	4,090,000	2,240,000
<input type="checkbox"/> volunteers	Low	1,830,000	673,000

GoogleKeywordTool.com



Tool 17 – Video Streaming – Skype, Ustream.tv, Google+ Hangout

Google+ Hangouts

Sign in or Join Google+

Home

Profile

Circles

Photos

Events

Hangouts

Mobile

Local

Overview


Hangouts On Air

Google+ Hangouts

Catch up face-to-face

Start a hangout

Get the app

 Chat face to face, wherever you are

 Host virtual meetings

 Broadcast your conversation to the world

Catch up with the whole family... whether you're on your computer, phone or tablet device.

Increase your team's productivity with meetings that hold up to 10 people and powerful tools like screen sharing and Google Docs.

Whether you're an aspiring artist, a global celebrity or a concerned citizen, you can go live in front of a global audience.



Tool 18 – Google AdWords
Google.com/Grants

Google Grants

Search

Instant is on ▼

Page 2 of about 7,990,000 results (0.13 seconds)

Advanced search

Google Grants Advertising

www.google.com

Open to 501(c)3 Non-Profits. Raise Awareness via AdWords. Apply Now!

Sponsored link

Maximize Google Grants for Non-Profits

eric.werner@atlantaclickadvisor.com http://www.facebook.com/ericwerner http://twitter.com/ericwerner Google Grants provi.

www.slideshare.net/.../maximize-google-grants-for-nonprofits - Cached - Similar

Google Grants For Nonprofits — Increasing Success With Google...

Increasing Success With Google Grant Applications, Training & AdWords Campaign Management.

googlegrants.org/ - Cached

A Closer Look at Google Grants - KoMarketing Associates

Aug 13, 2010 ... What is the Google Grants Program? If you are currently working, own, or operate a 501(c)3 non-profit organization you may be eligible to ...

www.komarketingassociates.com/blog/a-closer-look-at-google-grants/

Google's Grants – Free Advertising with Google's AdWords

May 26, 2010 ... Getting free online advertisements using Google's AdWords for non profit organizations.

www.suite101.com/.../google-grants-free-advertising-with-google-s-ad-words-1502 -

Sponsored links

\$5,000.00 Scholarship

Free Application Zero Cost to You Simple 3 Minute Application Age 18+

www.AmericanLibertyScholarship.com

Get a Grant Now

Access Hundreds of Funding Sources. Don't Miss Deadlines. Apply Today.

AmericasGotFunding.com

Find Grants

Check Your Eligibility in 2 Minutes Find Grants Easy and Free!

www.MyFinancialPrograms.com

2010 New Grants Available

Top Funding Released. Don't Delay. Deadlines Approaching. Apply Today

www.NewUSAFunding.com

2010 Grants Available

www.funding.com

AdWords

Google grants

Up to \$480,000/Year
Free Marketing



Where Do I Get Help?
GoogleGrants.org

GOOGLE GRANTS IN NEVADA '09 3 "HOW TO" STEPS FROM GOOGLE STATE FINDER ANN

Google Grants Course For Nonprofits

Up To \$480,000 In Free Advertising Using Google AdWords

Google Grants State Finder

Congratulations to the 2009 Google Grant recipients ...

1. Alabama

2. Alaska

3. Arizona

4. Arkansas

5. California

6. Colorado

7. Connecticut

8. Delaware

9. Florida

10. Georgia

11. Hawaii

12. Idaho

13. Illinois

14. Indiana

15. Iowa

16. Kansas

17. Kentucky

18. Louisiana

19. Maine

20. Maryland

21. Massachusetts

Who Gets Google Grants In Your State?

STATE FINDER

Start Here

GoogleGrants.org

GETTING STARTED

1st - Set Up A Gmail Account For Your Nonprofit

2nd - Apply For Google For Nonprofits

NEXT READ "GRANTS ACCOUNT CREATION GUIDE"

Hard Copy

Online Version

FINALLY, ENROLL IN GOOGLE PRODUCTS

Earth, Maps, SketchUp for Nonprofits

Google Apps for Nonprofits

Google Grants

YouTube for Nonprofits

RESOURCES

Case Studies from Nonprofits

Google Certification



Tool 19 – PayPal.com
Credit Card Processing

 Sell Grow Fundraise Other Solutions

PayPal Payments Standard



Accept credit cards wherever you do business.

Get everything you need to accept credit cards from your customers. Online sales, invoicing, in-person payments ... this solution securely handles them all.


- Your customers don't even need a PayPal account
- Easy setup, no programming skills required
- No setup or monthly charges (See Pricing)

[Get Started](#)
Call: 1-888-818-3922


Accept credit cards and PayPal on your website. (formerly Website Payments Standard)

Start selling on your website with our secure payment buttons. You can set up your button in about 15 minutes. It involves little more than copying and pasting a few lines of HTML onto your site. There's no credit application or setup fees, and you only start paying when you start receiving payments. It also works with the most popular shopping carts, including E-Junkie, Pinnaclecart and Eventbrite. (See all)


[Buy Now](#)[Add to Cart](#)[Subscribe](#)[Donate](#)





Tool 20 – docs.google.com
Surveys Like Survey Monkey





About Templates Help [Get started](#)


 Documents

 Spreadsheets

 Presentations

 Drawings

 Forms



The collection and organization of info made simple with Google Forms.

Collect RSVPs, run a survey, or quickly create a team roster with a simple online form. Then check out the results, neatly organized in a Google spreadsheet.

Smith Family Reunion 2012

Please RSVP with how many people you will be bringing, and what you can contribute. See you in July!

Your Name

How many people in your party?

☐ Just me ☐ 2 ☐ 3 ☐ 4 ☒ 5 (party)

What will you be contributing for food or drinks?

[Submit](#)

Get answers to your questions

Create simple or in-depth online surveys. Share them from a link, embed them on your website, or even right inside an email.

Sit back and watch the results come in

All responses to your questions are neatly organized in a Google spreadsheet, so sorting and analyzing data is a snap.

Access anywhere, anytime

All your form data is automatically saved in Google Spreadsheets and stored in Google Drive. Access them wherever you go, from any device.

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Tool 21 - iping.com Wake Up Calls



Announcements: ANN Nonprofit Members & Sponsors

- October 13 – 10 am – Hispanic International Day Parade – 240 Water Street, Henderson
– HispanicParadeLV.org
- October 28 – 2 pm At The Showroom at SouthPoint – Win-Win Entertainment ...
– Win-WinEntertainment.org/tickets
- October 31 – 10:30 am – 1:30 pm – Nevada's Big Give Kick-Off at Las Vegas City Hall
– NevadaGives.org
- 10% Off ANN Membership = \$135 Today Only



Zappos: Downtown Redevelopment & Role of Nonprofits

Come back “after” the break for ...

- Presentation: Clair Byrd
- Skype Q&A