

Sustainable Business Model

Multiple Revenue Streams

• Target: \$10,000/year per stream

• Example:

1. Nonprofits	\$10,000
2. Sponsors	\$10,000
3. Supporters	\$60,000
4. Fee-for-Service	\$20,000
5. (Workshops,	
6. Webinars,	
7. Products)	

\$100,000/year

How to Create a Strategic Plan

Choose 1 Revenue Stream: _____

\$10,000
Per Year

X
Start Here

Z
Goal

Activities to Reach Goal

?? **What does it take to reach our goal?** ??

