



# CVTA NEWS

WINTER 2012

## CVTA OFFICERS

### Co-Presidents

Bill Hay  
Kerstin Wollé

### Vice President

Charlotte Bass

### Secretary

Suzanne Huff

### Treasurer

Sanne Steele

## BOARD MEMBERS

Phil Brisack  
Liz Cataldo  
Norah Gastelum  
Melissa Shaw Granat  
Steve Hale  
Michael Hartstein  
Gim Hollister  
Brenda Hunt  
Joni Jackson  
Regina Littlebeaver  
Carlo Luri  
Chic Moxley  
Sue Moxley  
Deby O'Gorman  
Joyce Richardson  
Jeremy Vican  
Barb Wilson

## ANNUAL MEETING & SOCIAL

**Wednesday, January 25**  
**5:30 to 7:30 p.m.**

**At the Genoa Town Hall**

Displays, refreshments,  
no-host bar and more!  
Hear the latest news  
about the **Carson Valley**  
**Discovery Trail**, CVTA  
projects and events.

**Free — Invite a friend!**

**Questions?** Call 782.6859

## GENOA AREA TRAIL PROJECT UPDATE

During 2011, over 16 miles of trail were constructed on the Genoa area trails project. Of these 16 miles, Trailscape constructed about 13 miles using a trail dozer and volunteers built close to 3 miles. The Sierra Canyon Trail is 9.6 miles long and connects to the Tahoe Rim Trail. 5.4 miles of the 100-mile Carson Valley Discovery Trail was completed during 2011. Over 4000 hours of volunteer field work were contributed in 2011, mainly trail building, as well as sign and kiosk installations. CVTA thanks the many volunteers who participated in this massive trail building effort, with special thanks to the NV Energy and "Build for Bill" day volunteers.

Trail work will resume early this spring to finish 0.3 miles of trail construction above the Genoa Canyon Trailhead and install additional signs. Work will also occur on the entire Sierra Canyon Trail through 2012 to improve switchbacks, wet crossings and rocky areas.

The Eagle Ridge Trailhead is expected to open this spring. Parking is currently being coordinated at Sierra Canyon. All trails will be open to non-motorized users, including hikers, equestrians and mountain bikers. The trails are scheduled to officially open around May 1—details will be posted on the CVTA website when finalized.

## CVTA LEADERSHIP TRAINING WORKSHOPS

In 2011, CVTA received a \$5000 Every Day Grant from the National Environmental Education Foundation (NEEF). The grant money has been used to develop a series of leadership training workshops designed to increase CVTA's capacity to achieve the strategic goals specified in the 2009-2018 Strategic Plan. CVTA is working with Phil Johncock, Interim Director of Alliance for Nevada Nonprofits (ANN), to hire qualified workshop facilitators to conduct the training workshops listed below. All of the workshops will be held at The Nature Conservancy's Whit Hall Center at River Fork Ranch.

- Tuesday, January 24, 6 to 9 p.m., Leadership Skills for Board Members  
Facilitator: Kelly Marschall, Principal, Social Entrepreneurs, Inc., Reno
- Wednesday, February 15, 6 to 9 p.m., Fundraising Skills  
Facilitator: Linda Lysakowski, CEO/President, Capital Ventures, Las Vegas
- Monday, March 19, 7:30 to 8:30 p.m., Introduction to Trail Building  
Facilitator: Phil Brisack, CVTA Board Member  
*(In place of a Trail Building Skills workshop, CVTA will provide scholarships to send CVTA board members, members and/or volunteers for the Tahoe Rim Trail Association's 2012 Trail Construction and Crew leadership Workshops May 18-20, to be held at Galena Creek Park. Anyone interested in attending the TRT training should plan to attend this meeting.)*
- Wednesday, March 28, 6 to 9 p.m., Partnership and Collaboration Skills  
Facilitator: Deb Reardon, Outdoor Recreation Planner, National Park Service
- Tuesday, April 3, 6 to 9 p.m., Membership Building and Community Awareness Skills  
Facilitator: Janet Wright, Volunteer Development Manager, Nevada Volunteers, Reno

CVTA board members, members and volunteers are invited to participate in these free workshops. Participation is limited to 30 per workshop on a first-come, first-served basis. Registration is required and will be facilitated through Eventbrite.com. Registration for the January 24 Leadership Skills for Board members is available now at <http://cvtajan24.eventbrite.com>. Registration for the other training workshops will be added soon. For more detailed information about the workshops, contact Melissa Granat at 775-783-1764.

## PRESIDENT'S MESSAGE

By Bill Hay, CVTA Co-President

In recent months, I've met many hikers, equestrians and mountain bikers on Carson Valley trails. With the dry fall and little snow for skiing and other outdoor winter activities, our trails have received heavy use. The Fay-Luther and Job's Peak trailheads were parked to capacity over the holidays. Even the new trails above Genoa, which will officially open in May 2012, have had many hikers. On the Friday before New Year's Eve, I saw two cars at each of the three trailheads in the Genoa area.

While hiking through the wildlife area south of Jacks Valley School on New Year's Day, I saw two joggers, two equestrians, five hikers and two mountain bikers between 2 and 3:30 p.m. Mountain bikers have added one new social trail to the area in order to get past a steep slope leading to a former ridge road. Hikers had already created a social trail at the other end of the road to bypass a highly eroded and very steep portion of the road.

The need for more trails in the Carson Valley is obvious. To learn more about current and planned trails, including the Carson Valley Discovery Trail, I invite you to please join us at the CVTA Annual Meeting and Social at the Genoa Town Hall on Wednesday, January 25.

## Trail Beautification

The trails are looking great. A major factor in keeping them that way is the diligence of CVTA's marvelous, dedicated trail beautification volunteers, coordinated by board member, Joyce Richardson. Now that the weather is colder and, hopefully, will begin to look even more like winter, hikers (and their dogs) are not so numerous. This makes trail clean-up work a bit easier, but freezing temperatures and snow still demand clean-up vigilance.

We thank all of the trail beautification volunteers for their regularity in helping keep our trails clean and inviting. If you are interested in volunteering to help keep our trails looking "spiffy", contact Joyce Richardson at [jlnev@charter.net](mailto:jlnev@charter.net) or 775-783-8462.

### SAVE THESE DATES!

May 2012 (TBD)

**Genoa Trail System Opening**

Tuesday, June 19, 2012

**Fundraiser for the Carson Valley Discovery Trail**

5 to 8 p.m. at the CVIC Hall in Minden

Silent and live auctions, games, refreshments, no-host bar and more! Want to help? Contact Kerstin Wolle at 775-265-3736 or [kwolle0955@charter.net](mailto:kwolle0955@charter.net).

## CVTA RECEIVES NV ENERGY GRANT

NV Energy recently provided CVTA with a \$15,000 NV Energy Foundation grant to fund the materials and construction of three (3) informational trailhead kiosks for the Clear Creek/Jacks Valley area. This most recent grant is an addition to a 2008 grant in the amount of \$5,000 for a kiosk recently constructed at the Eagle Ridge Trailhead north of Genoa. These informational kiosks will feature permanent trail maps, educational information, regulations and other important trail-related information. CVTA volunteers will install the kiosks. Trail construction in the Clear Creek/Jacks Valley area is expected to begin in late 2012 or early 2013.

In addition, NV Energy recently provided a group of volunteers to help with trail building work on the Genoa Canyon segment of the Genoa Loop Trail. Supervised by CVTA trail builders, Dick Morissette and Bob Yandow, the volunteers created 100 feet of new trail on a steep mountain hillside where no trail existed before and widened a trail on the shady side of the slope to make it safer and more passable. "I consider the work we did to be the sweat equity we put into a project we really believe in," said Karen Ross, NV Energy Community Relations Manager, who participated in the NV Energy trail building work day.



## NEVADA'S BIG GIVE— FUNDRAISER FOR THE CARSON VALLEY DISCOVERY TRAIL

CVTA recently participated in the 1st annual Nevada's Big Give, an online giving day on November 17, 2011, sponsored by Nevada Gives. A Carson Valley Discovery Trail fundraising page was set up on Razoo, an online platform for nonprofit fundraising. Both Nevada Gives and Razoo are 501(c)(3) nonprofit organizations.

As of the end of 2011, CVTA received 35 donations totaling \$4145 from CVTA's fundraising page on the Razoo website (<http://www.razoo.com/story/Fundraiser-For-The-Carson-Valley-Discovery-Trail>) and checks received from donors who preferred to make a direct donation to CVTA by check.

Many thanks to all of the CVTA members who supported CVTA during the Nevada's Big Give campaign.

## AVAILABLE NOW...CVTA LOGO CAPS!



The much-awaited CVTA logo caps are available now in these colors: hunter green chrome, driftwood and khaki. The price is \$15 and one size fits all. Contact Teri Sutor at 775-267-5366 or [hikinglady@charter.net](mailto:hikinglady@charter.net) to place an order. The logo caps will also be available for purchase at the annual meeting, along with CVTA logo vests and t-shirts.

The Carson Valley Trails Association is a non-profit, volunteer based organization working with partners to provide access to public lands through a recreational trail system for present and future generations to enjoy.

For more information about CVTA visit [www.carsonvalleytrails.org](http://www.carsonvalleytrails.org)