



November 14, 2011

ANN MEMBERSHIP MEETING

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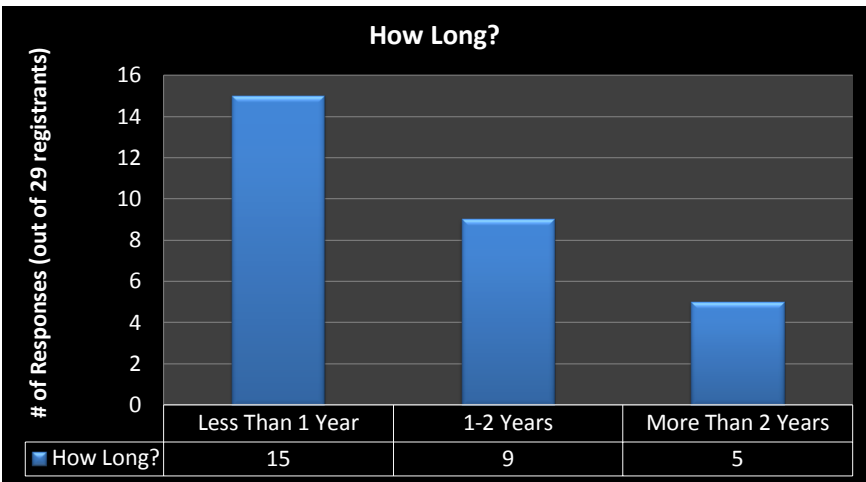
Agenda

- Survey Results
- Appreciations
- President & Treasurer Reports
- Accomplishments
- Resources
- Savings
- 6 Challenges Facing Nonprofits Today
- 2012 Schedule
- 2 Elections of ANN Board of Directors
- Opportunity for Feedback



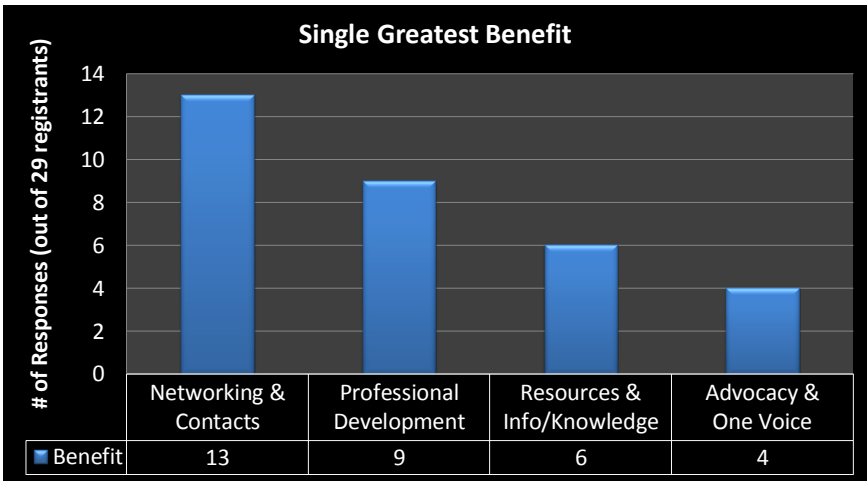
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Survey - How long have you been an ANN member?



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Survey - The single greatest benefit of being an ANN member is ...



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Appreciations



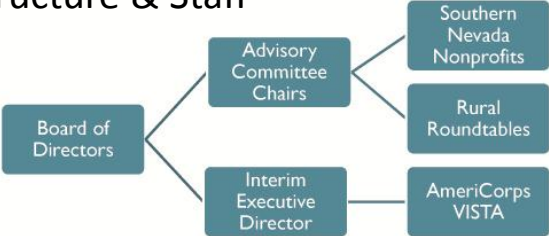
- Corporate Supporters
 - Charles Schwab Bank
 - Wells Fargo
 - Federal Reserve Bank of San Francisco
- Current Board of Directors
- Advisory Committee of Southern Nevada Nonprofits
- Roundtable Presenters & Sponsors

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President's Report



- Articles of Incorporation: November 17, 2008
- IRS Letter of Determination: November 22, 2009
- Public Disclosures – 990's, Bylaws, IRS Letter, Board, Articles of Incorporation (ANN's website)
- Organizational Structure & Staff



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graph LR;
    A[Board of Directors] --> B[Advisory Committee Chairs];
    A --> C[Interim Executive Director];
    B --> D[Southern Nevada Nonprofits];
    B --> E[Rural Roundtables];
    C --> F[AmeriCorps VISTA];
```

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Interim Executive Director

October 1, 2010 - December 31, 2011

- Board Administration & Support
- Program, Product & Service Delivery
- Systems, Infrastructure Management & Legacy Plan
- Human Capital Development
- Community and Public Relations
- Funding Streams
- Lobbyist



Phil Johncock



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AmeriCorps VISTA

April 1, 2011 – April 1, 2012

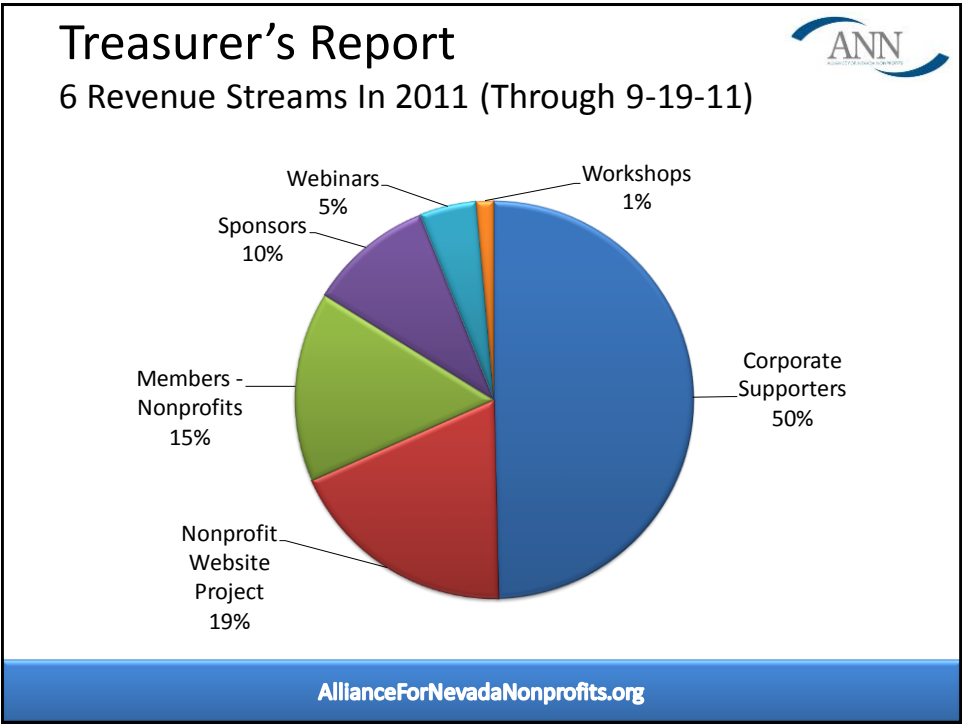
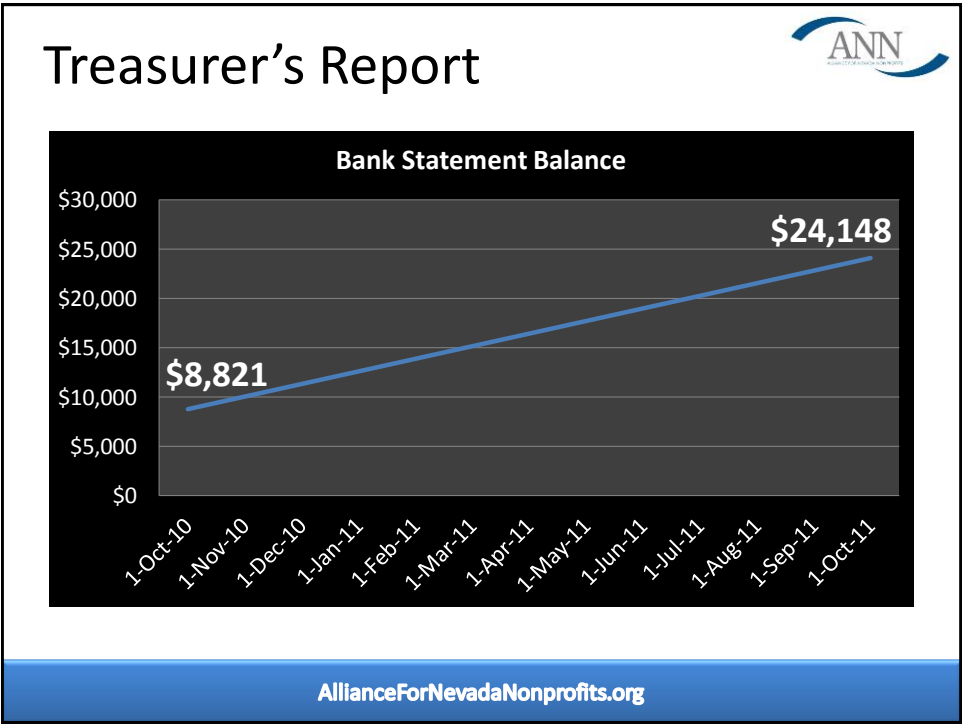
- Marketing & Internet Specialist
- Nonprofit Website Project
 - Marketing
 - Delivery
- Email Database
 - Clean Up (Bounces)
 - IRS Master List
- Member Services
- Social Media Campaign



Corinne Minard



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Accomplishments



- **9,269** Hours of Professional Development Offered to **2,432** Nonprofit Leaders Since 2007
- **23** Roundtables + 1 IRS Training
 - 2,070 Registrants
 - 8,276 Hours of Professional Development
- **16** Webinars & Workshops
 - 365 Registrants
 - 1,003 Hours of Professional Development

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Accomplishments

- 400 in database (10/10) to **2,635** (11/11)
- 36 members (10/10) to **117** members (11/11)
 - Nonprofits = 70
 - Sponsors = 25
 - Individuals = 20
 - Students = 2
- Nonprofit Website Project
 - 165 preview webinar registrants
 - 130 nonprofit websites critiqued
 - 14 nonprofits & 21 attendees in Project
 - **NonprofitWebsiteProject.com** blog



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Accomplishments

- 24/month (9/10) to **800**/month (10/11) average # of visitors to websites over last 12 months
- **964** Grant Insider eNewsletter Subscribers - Free
- **28** Grant Station Subscribers – Paid (\$75/year)
- Social Media Campaign
 - Facebook = **248**
 - LinkedIn = **123**
 - Twitter = **71**

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

The LinkedIn logo, featuring the word "Linked" in black and "in" in white inside a blue square.

The Twitter logo, featuring a blue bird icon above the word "twitter" in a stylized, lowercase font.

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Accomplishments - Advocacy

- Training (Feb Roundtable) & Paid Lobbyist
- SB 99
- AB 242
- ANN is an ally of National Council of Nonprofits.
 - 43 state associations & allies
 - More than 25,000 nonprofits across the country
 - National agencies like United Way Worldwide, YMCA, Council of Foundations
 - ANN is already eligible to apply as state association.

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Resources – All Nonprofits



- Subscribe to Email List
- Subscribe to Grant Insider (weekly eNewsletter)
- Attend Roundtables & View Roundtable Archive (handouts)
- Attend Low-Cost Professional Development
- Access Resource Lists for Southern Nevada Nonprofits
 - Calendars for Promoting Nonprofit Events
 - Social Media
 - Professional Development & Education
 - Libraries
 - Vendors (ANN Sponsors)
- Access Calendar of Events & Job Opportunity “How To’s”
- Access Blogs (Nonprofit Website Project & ANN Sponsors)

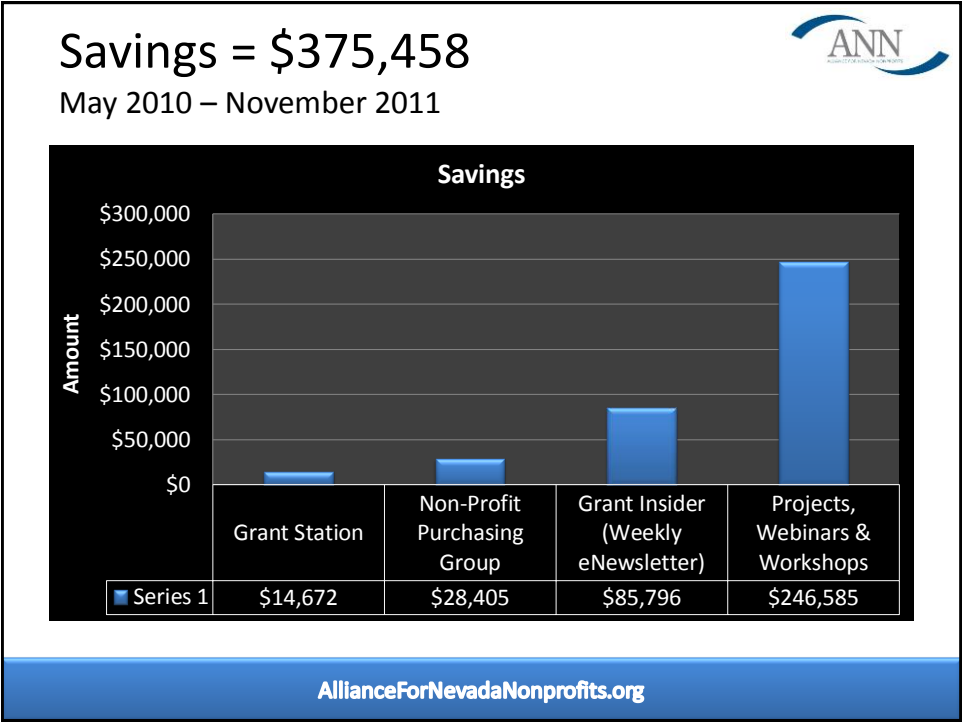
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Resources - Members



- Free Non-Profit Purchasing Group Access = Save \$299/yr
- Free Professional Development (Webinars/Workshops)
- Grant Station Database = \$75 (Save \$524/yr)
- Membership Page on ANN Website
 - Lists of members/contact info & attendees at Roundtables
 - Coupons and more discounts & resources
- Nonprofit Website Project = Save \$550-600
- Real-time Advocacy Updates & Access to National Council of Nonprofits Updates/Resources
- Promo Table at Roundtables (Nonprofits & Sponsors)
- Sponsors: NPPG-hosted page, vendor list, *consulting*, *blog*

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- # Challenges

 - 1,207 Lost Tax-Exempt Status In 2011 (15%)
 - Outreach to 6,626 Nonprofits In Nevada
 - National
 - Threat To Charitable Donation Incentive
 - Other Threats including Budget Cuts
 - State
 - Limited Knowledge of Nonprofits (size, scope, economic impact, job creation capacity)
 - Other Threats including Budget Cuts
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2012 Schedule – Save the Dates

- **Feb 3** – Las Vegas - Workshop: *Time-Saving Leadership Tools: Making Your Meeting Rock* – Ruth Urban
- **Feb 10** – Reno – Roundtable
- **March 23** (?) – Las Vegas – Roundtable
- **April 20** – Reno – Spring Training Day (with AFP Sierra)
- **May 11** – Reno – Roundtable
- **Aug 10** – Reno – Roundtable
- **Sept __** – Elko - Roundtable
- **Oct __** - Southern Nevada – Roundtable
- **Nov 2** – Reno - Roundtable
- **Nov 12** – Membership Meeting
- Watch for More **Webinars & Workshops**
- Watch for More Professional Development **Collaborations**

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Election of Board

- Bylaws
- Election Processes
 - Current Directors to 2nd Terms
 - New Directors to 1st Terms

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Bylaws – On Elections



1. Quorum of Annual Meeting = 10% of the members
2. "Election of new directors or election of current directors to a second term will occur at the Alliance for Nevada Nonprofits' annual meeting."
3. "Approximately one-third of the members of the board of directors shall be elected each year."
4. # of Board of Directors = 7-15
5. Term of Office = Up to 3 years
6. VOTING: Nonprofit members have 3 votes.
7. VOTING: Affiliated members have 1 vote. Affiliated members include sponsors, individuals, students & corporate supporters.
8. Directors will be elected by a majority vote.

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Election Process



2 Elections:

1. During webinar ... **Current Directors to 2nd Terms** – Vote "during" webinar.
2. After webinar ... **New Directors to 1st Terms** – Vote individually "after" webinar.

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#1 Election: Current Directors to 2nd Terms



- Dave Archer Term expires 12/31/12
- Deborah Prout Term expires 12/31/12
- Jill Berryman Term expires 12/31/13
- Patti Meals Term expires 12/31/13
- Renee Kelly Term expires 12/31/13
- Theresa Reilly Term expires 12/31/13
- Dana Macdonald Term expires 12/31/13
- BJ Abel Term expires 12/31/14

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2 Polls: NONPROFITS & AFFILIATES



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#2 Election: New Directors to 1st Terms



- Watch inbox for email with **names of candidates, LinkedIn profiles & link to vote.**
- Vote for “up to 4” by deadline in email.
- Top 4 Vote Getters = 3-year terms that expire 12-31-14
- Next 2 Vote Getters = 1-year terms that expire 12-31-12
- Inappropriate voting will lead to disqualification of the vote.

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Watch Your Inbox for Names,
LinkedIn Profiles & Link to Vote



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Opportunity for Feedback



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