



FOR IMMEDIATE RELEASE
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NEVADA'S BIG GIVE EVENT SET FOR NOVEMBER 17

Nevada Residents encouraged to visit www.nvbiggive.org
One Day of Online Giving Will Benefit Nonprofit Organizations Across the State of Nevada

LAS VEGAS – This fall, Nevada residents will have the opportunity to participate in the inaugural Nevada's Big Give, a day of online giving that will benefit charities across the state on Thursday, Nov. 17. This annual initiative, launched by NevadaGIVES, is a unique, high-visibility promotion of personal giving designed to bring new donors and dollars to local nonprofit organizations.

"We are extremely proud to bring this type of philanthropy event to Nevada, and we couldn't be happier about the response we've received from our community's nonprofit organizations," said Stacey Wedding, volunteer board president of NevadaGIVES. "Online giving is truly the wave of the future, and it's an extremely easy way for people in our community who want to engage with local charities but don't know how to make those first steps into philanthropy."

Unlike any other philanthropic event, Nevada's Big Give is an opportunity to benefit all Nevada nonprofits by activating donations online. It's as simple as: Point. Click. Give. Every registered 501(c)(3) organization in Nevada will automatically be registered to participate and receive donations through the website www.nvbigive.org.

In order to collect and process donations on Nov. 17, NevadaGIVES will work with Razoo.com, a seasoned community giving day fundraising tool.

"We know that times are tough, and we also know that's when Nevadans step up to help those in need in their community," Wedding said. "Whether you can afford to give \$10 or \$100, the beauty of this initiative is that when we all participate, even a small donation can have a big impact."

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About NevadaGIVES

Established in 2003, NevadaGIVES is a 501(c)(3) charitable organization whose mission is to increase awareness of philanthropy so more people give back in a way that is meaningful to them. The goal is to build a vibrant, effective and growing philanthropic community that improves the quality of life for all Nevadans, as well as to support volunteerism by serving as an informational resource. For more information about NevadaGIVES, visit www.nevadagives.org.