



Welcome!

Nonprofit Capacity Building Roundtable

Theme: Collaboration





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Bigger Than You Think!

- 6,626 nonprofits in Nevada
- Over \$17.95 Billion in assets
- Primary job creator & job trainer. Nonprofits employ more Nevadans than construction, finance and insurance industries combined.
- 10% (one in ten) work for a nonprofit.
- 418,107 volunteers & 100.3 million hours

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2 Levels of Service



- Free for 6,626 Nonprofits – eMail List
 - Invites to free Capacity Building Roundtables
 - Updates on latest news, networking & training opportunities
 - Lots of ways to promote events & job opportunities
- For Paid Members (Nonprofits & Sponsors)
 - Discounts like GrantStation for \$75 (normally \$599)
 - Group purchasing portal & sponsor/vendor web page
 - Advocacy & public policy like SB 99 & AB 242
 - Promo table at roundtables
 - Savings Example: \$18,655 on Nonprofit Website Project

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Nonprofit Website Project

Helping Take Control Of Your Website
While Saving Costs And Increasing Traffic

- Free Preview Webinar **Wed, Sept 28** – You’ll hear about critiques of 60+ nonprofit sites
- Everything you need to “create” a site or “revamp” an existing one using WordPress!
- Next Project 6-month course starts Oct 12
- Limited to 14 nonprofits
- 6-months of training & unlimited support from person in Nevada who speaks English

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“... everything can be replayed.”



I like the organization and camaraderie. It is easy to follow along and I really like that everything can be replayed and everything is written down for future reference. I like the check lists."

Dawn Lane
Founder / Executive Director
HOPE Home Foundation
Las Vegas

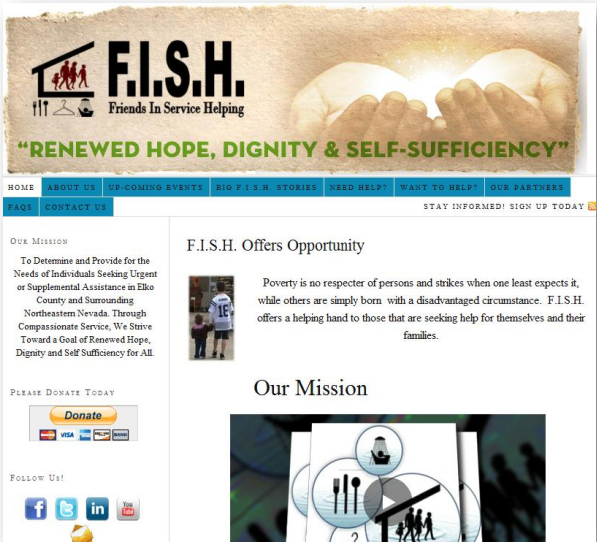
“... it’s fun!”



“ANN’s Nonprofit Website Project is helping United Way to gather thoughts and then focus the Financial Stability Partnership’s efforts. Having something concrete with a logic model really helps us to make sense of this enormous enterprise. And it’s fun!”

Karen Barsell
CEO and President
United Way of Northern Nevada and the Sierra

“... wonderful support & encouragement.”



“I really like the challenges that are demonstrated to us but then given time to actually do the assignment with wonderful support and encouragement.”

Monica Barnum
Assistant Director
Elko FISH
Elko

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“... the help I get ... is just a click away.”



“What I like most about the project is the webinar classes, wonderful resources it provides and the help I get from Corinne that is just a click away. What has surprised me the most about the project is the free web resources available to non-profits.”

Demetrice Dalton
Administrative Coordinator
Our Story, Inc.
Reno, NV

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- Partners ...



- Give your card or contact info to Corinne

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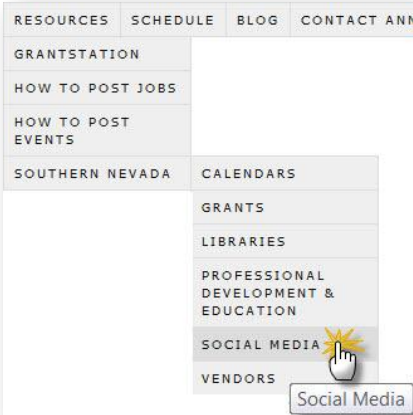
More News



- First annual membership meeting = Nov 14
- Up to 5 New ANN Board Members to Be Elected from Southern Nevada
- 10% off Today - Roundtable Special
 - Nonprofit = \$135 1st Year (Normally \$150/year)
 - Sponsor = \$225 1st Year (Normally \$250/year)
 - See Corinne for 10% Off Today!
- At AllianceForNevadaNonprofits.org, find ...

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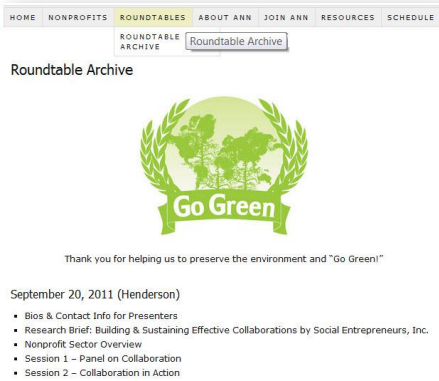
New Resource Lists For Southern Nevada Nonprofits & More!



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Today's Agenda

- Session 1 – Panel on Collaboration
- Session 2 – Collaboration in Action
- Session 3 – Collaboration Across Generations Panel
- Each session = 50 min.
- 15 min. breaks between session



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Session 1

Panel on Collaboration

Panelists

- Gian F. Brosco, Esq. – Nevada Community Foundation
- Matt Hirsch – United Way of Southern Nevada
- Cyndy Ortiz Gustafson - Strategic Progress, LLC

Intro’s & 1st Set of Questions

- How do you define “collaboration”?
- Why isn’t it done more?
- Why collaborate? (top reasons)
- What do funders look for?
- Are collaborations really cost-effective? Do they really work?

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2nd Set of Questions: Collaboration

- How do you find or recruit good people or agencies with which to collaborate?
- How do you measure if a collaboration is working? ... “not” working?
- How do you know if a collaboration is “real” or just “in name only”?
- How do you sustain a collaboration?

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8 Strategies for Sustaining Collaborations

Research Brief (Available from ANN Roundtable Archive Page)

- | | |
|--|---|
| 1. Understand your community stakeholders (i.e., families, government agencies, media, faith-based agencies, etc.) | 5. Have internal communication protocols (meetings & in between meetings) |
| 2. Develop MOU's | 6. Have external communication protocols |
| 3. Create evaluation plan | 7. Create sustainability plan |
| 4. Share leadership | 8. Create a charter (i.e., mission, vision, values, members, decision-making) |

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3rd Set of Questions: Collaboration

- What are the barriers to effective collaboration? How do you overcome these?
- Why do collaborations fail? (i.e., lack of leadership, loss of focus, burn out, turf battles)
- What are some “best practices” or models that you have found in Southern Nevada?
- How can a person be an effective collaborator?

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6 Characteristics of Effective Collaborations

Research Brief (Available from ANN Roundtable Archive Page)

1. Mutual respect, understanding & trust
2. Ensures all parts of community included
3. Clear decision-making involving all levels
4. Open & frequent communication
5. Sufficient funds
6. Skilled convener



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